



SIE

SAFE FOOD EN ROUTE'S
FOOD SAFETY CULTURE SERIES

PART 1: JUNE 14, 2023 - 5 WAYS GFSI HELPS BUILD CULTURE

PART 2: AUGUST 23, 2023 - 10 WAYS TO DEVELOP FOOD SAFETY CULTURE

PART 3: FALL 2023 - HOW SOFTWARE HELPS FOOD SAFETY CULTURE





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PART 2: AUGUST 23, 2023 – 10 WAYS TO DEVELOP FOOD SAFETY CULTURE

The Journey to SFER



JENNIFER CRANDALL
CEO / FOUNDER

Purdue Food Science Degree + 25 Years in the Industry

Manufacturing Experience (8 years)

- ✓ Production Supervision
- ✓ Buyer/Planner
- ✓ Management/Leadership
- ✓ Quality Assurance
- ✓ Writing HACCP/Food Safety Programs

Corporate Experience (12 years)

- ✓ Managing Supplier Compliance
- ✓ Vetting Suppliers in all areas of Compliance, Understand Direct Imports, etc.
- ✓ Business Lead in Software Development
- ✓ FSVP Expert

Founded Safe Food En Route, March 20, 2018

Land Betterment's Board of Director



SAFE FOOD EN ROUTE, LLC

Our vision is to even the playing field with accessible and affordable food safety solutions for the food and dietary supplement sectors. We are doing this by unleashing the right people and processes in a powerful way!

IMPORTANCE OF FOOD SAFETY CULTURE

Practice makes habit. Just like any discipline in your life, habits help you be better prepared.



JUN 14 - PART 1 SUMMARY

5 WAYS GFSI CAN HELP BUILD FOOD SAFETY CULTURE

Definition

Importance of
Food Safety
Culture

5 Pillars of
GFSI Food
Safety



PART 1 SUMMARY

5 WAYS GFSI CAN HELP BUILD FOOD SAFETY CULTURE

BELIEFS, social forms, and material traits of the workplace that share attitudes, **VALUES**, goals, and practices that **SUPPORT FOOD SAFETY**. These set of food safety driven values are in place in every practice of the company and are an integrated pattern for **ALL EMPLOYEES**.

IMPORTANCE OF FOOD SAFETY CULTURE



600 million
illnesses

420,000
deaths

5 Pillars for a Culture of Food Safety

Vision and
Mission

People

Consistency

Adaptability

Hazard and
Risk
Awareness



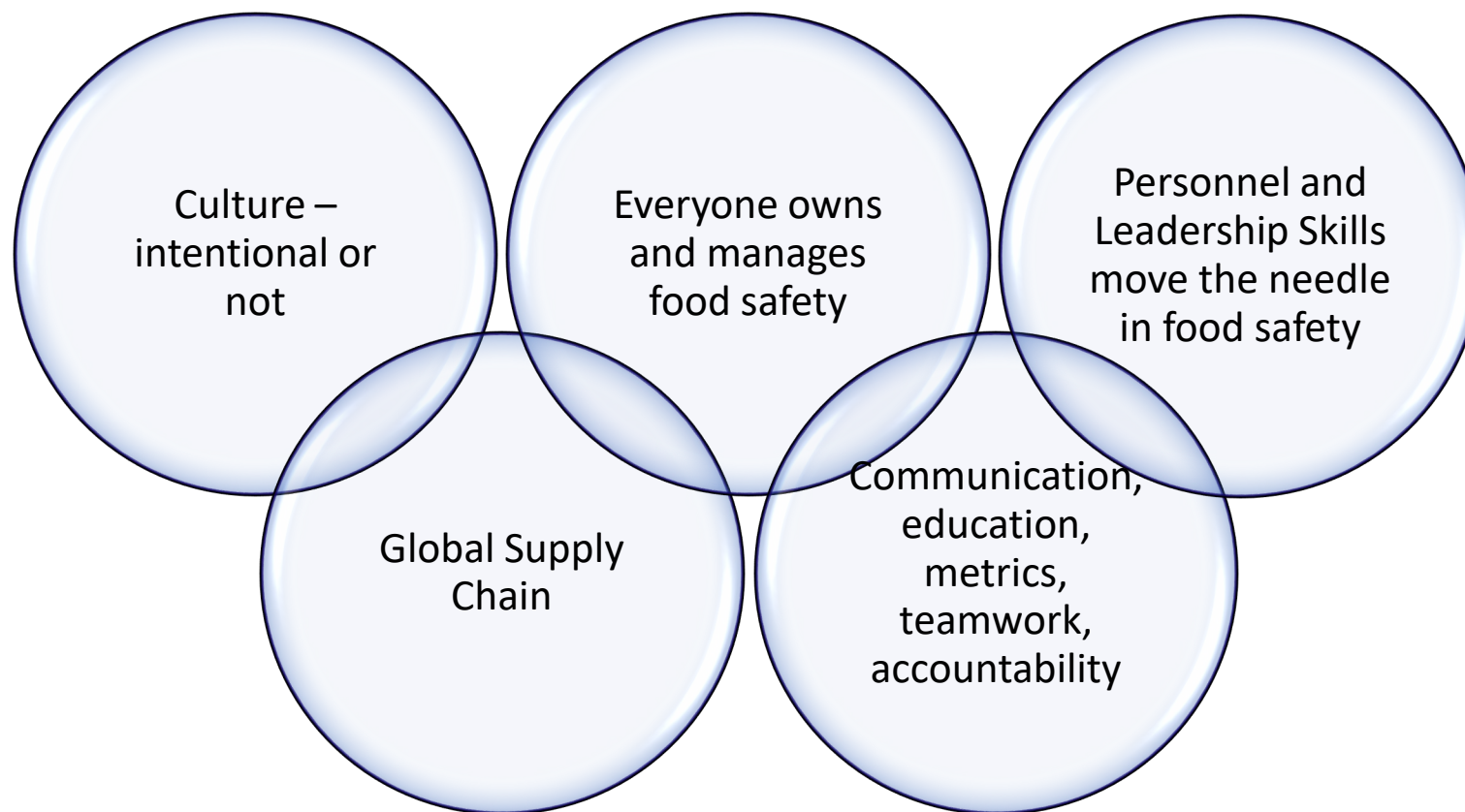


GET TO KNOW YOU

What is your role in your company?

1. Owner/Founder/Executive
2. Sales/Business Development/Marketing
3. Food Safety/Quality Lead/Management/Team
4. Production/Maintenance/Other

A Culture of Food Safety



A Culture of Food Safety

10 WAYS TO DEVELOP FOOD SAFETY CULTURE



A Culture of Food Safety

1. Clear policies & procedures

Observation: Excited founders miss necessary steps

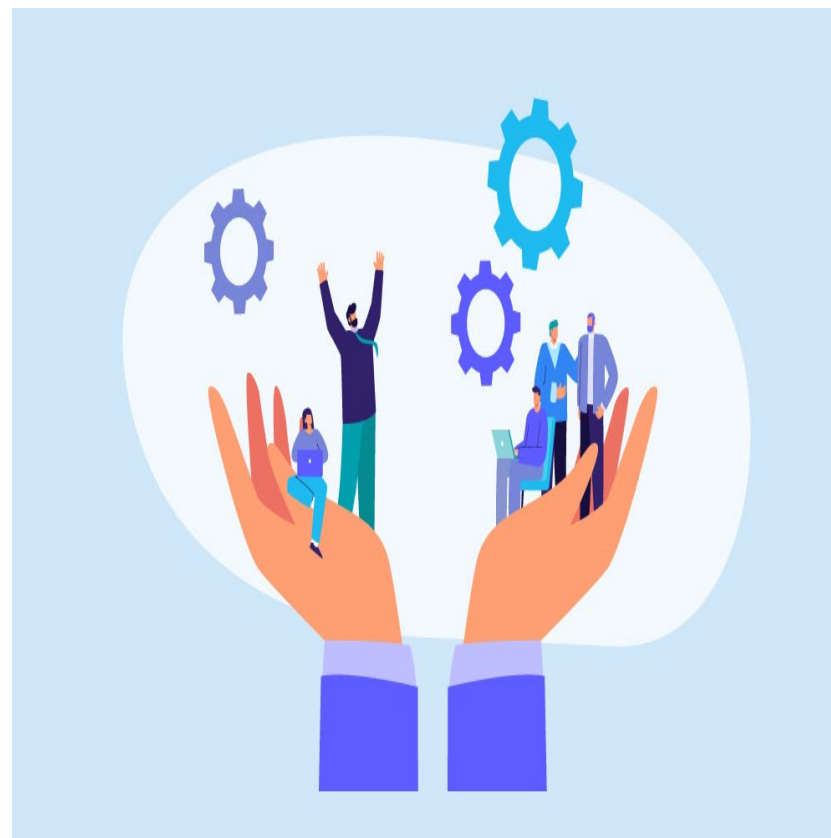
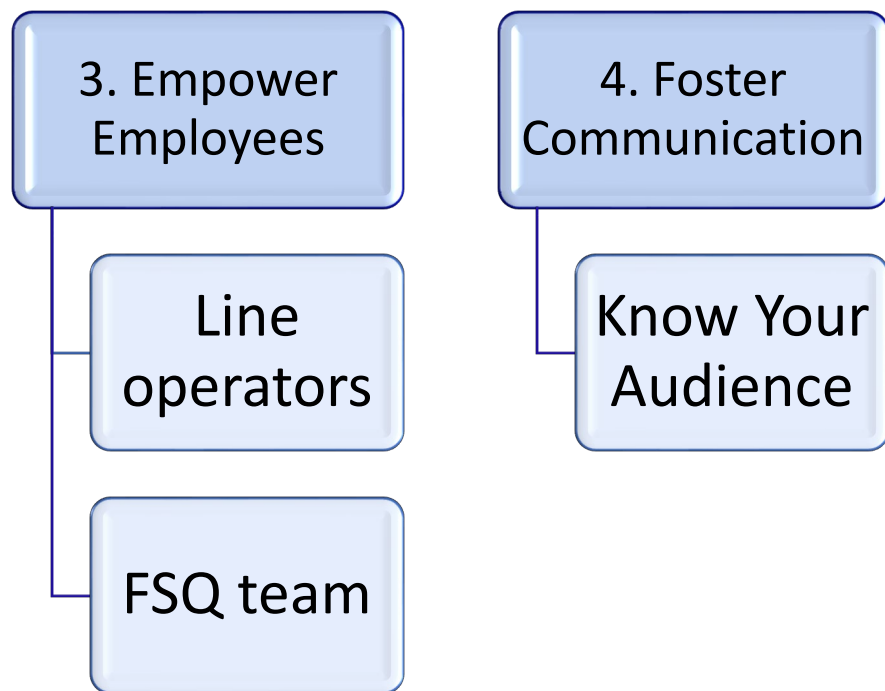
2. Training

Observation: Hiring friends/network might mean not fully knowledgeable on topics.

Leadership skills and mentorship should also be considered.

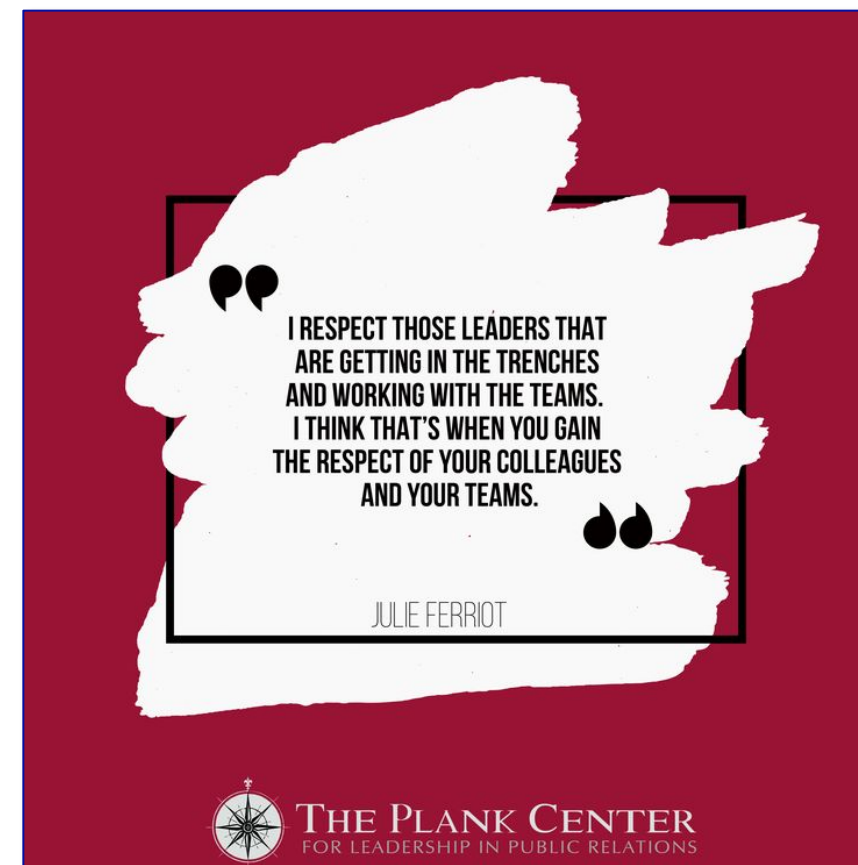


A Culture of Food Safety

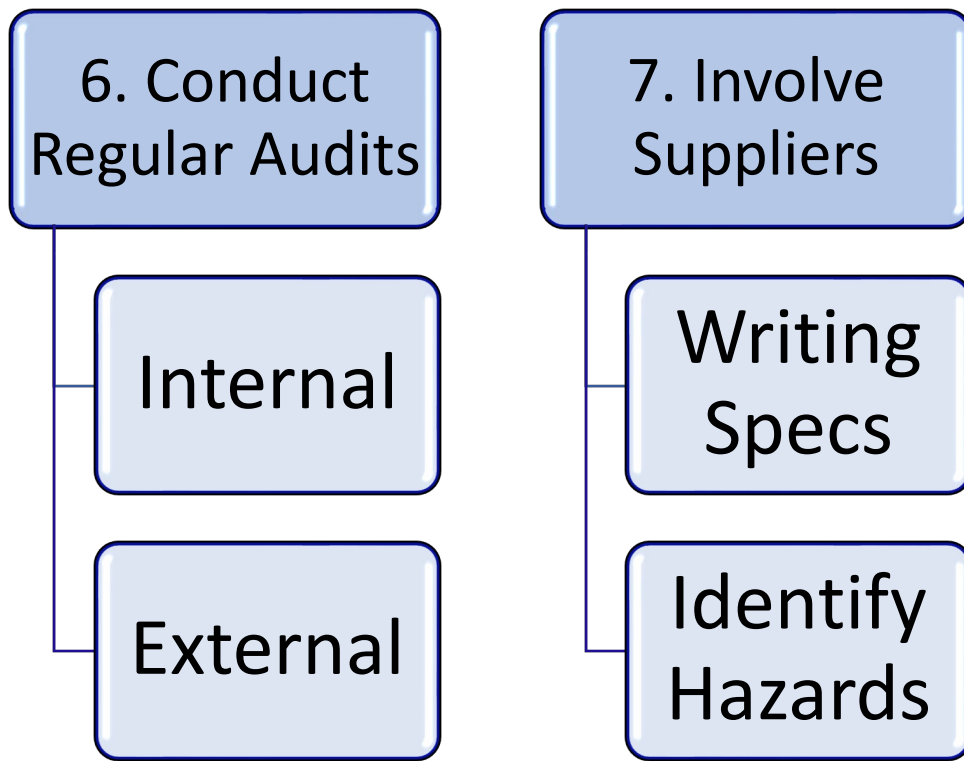


A Culture of Food Safety

5. Lead by Example



A Culture of Food Safety



A Culture of Food Safety

8. Technology

9. Monitor/Measure/Metrics

10. Continuous Improvement



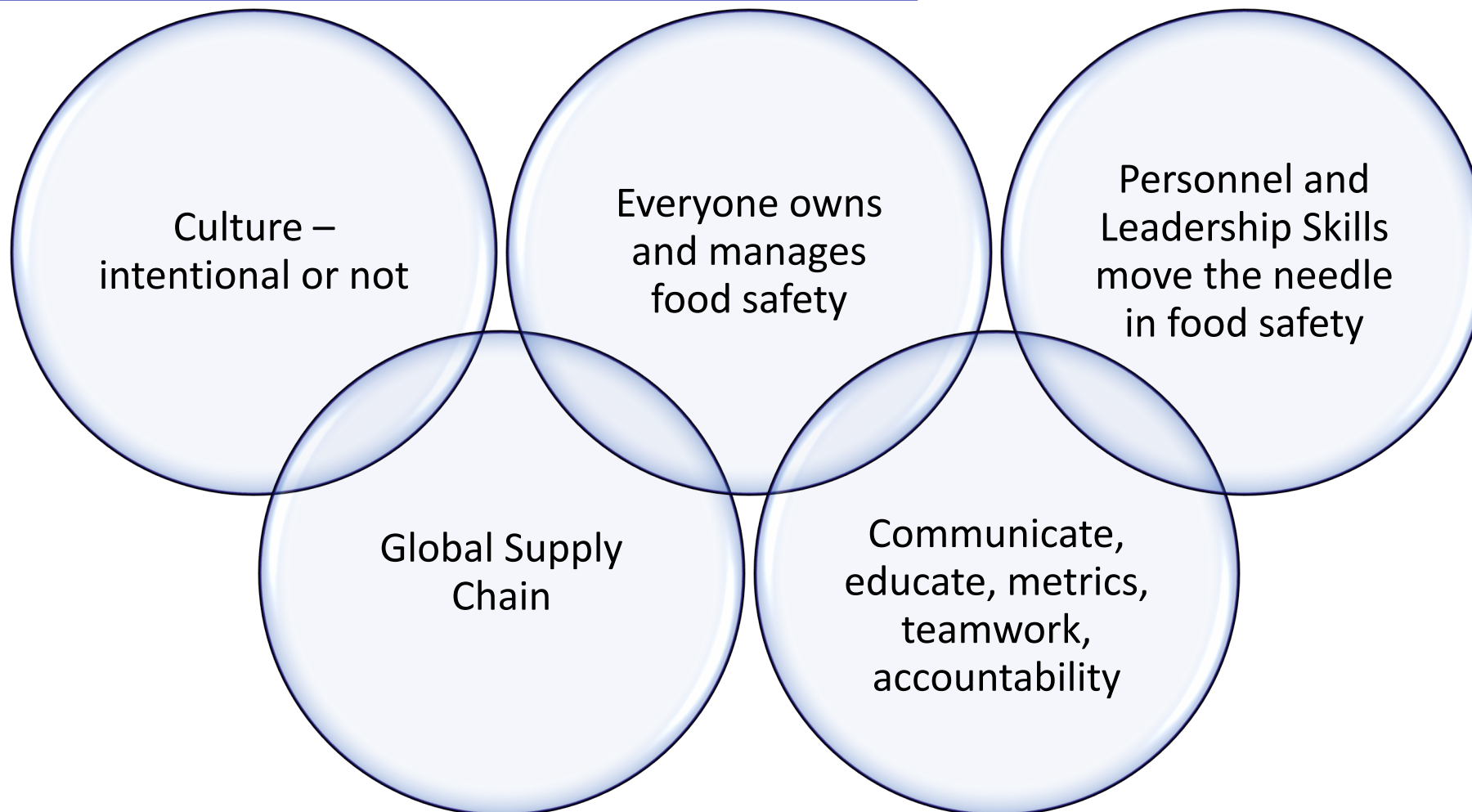


POLL QUESTION

What areas need improvement in your Food Safety Culture?

1. Policies/Procedures/Metrics
2. Communication/Leadership/Training
3. Supplier Relationships, Audits
4. Technology
5. Continual Improvement

A Culture of Food Safety



SUMMARY

Beliefs, social forms, and material traits of the workplace that share attitudes, values, goals, and practices that support food safety. These set of food safety driven values are in place in every practice of the company and are an integrated pattern for ALL employees.

Vision and
Mission

People

Consistency

Adaptability

Hazard and
Risk
Awareness



A Culture of Food Safety

1. Clear policies & procedures
2. Training
3. Empower Employees
4. Foster Communication
5. Lead by Example
6. Conduct Regular Audits
7. Involve Suppliers
8. Technology
9. Monitor/Measure/Metrics
10. Continuous Improvement



LAST POLL QUESTION – RESULTS NOT SHOWN

Would you like Safe Food En Route to reach out to you regarding your Food Safety Culture?

1. Yes, contact me asap.
2. Not at this time.
3. No, but I'd like to be on your newsletter list.

THANK YOU



Jennifer Crandall
CEO/Founder
SAFE FOOD EN ROUTE, LLC

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