

## DEBRA GARRISON, PRESENTER



- Debra is the creator and program director of Local Farmer Program developed by PrimusLabs, powered by Azzule. She holds a BS in Agricultural Business with an emphasis on marketing and policy. Prior to her program management, she conducted field and facility third party audits for PrimusLabs on the East Coast for one year and served as global business development director for four years.
- Debra spent most her life on her family's farm in Nipomo, California. From 1945 to 1996, the family raised turkeys, lemons and avocados and boarded horses. She developed Farmers' Markets in Santa Maria and Lompoc after participating in state level policy development of "California Certified" Farmers' Markets.

# ANNOUNCEMENTS

- All attendees have been muted to preserve audio quality.
- A recording of the presentation will be available to review on PJRFSI's website following the broadcast.
- The slides will also be available for download from PJRFSI.com.
- Any questions should be typed into the question tab of the GoToWebinar interface and will be answered during the webinar.
- The presentation will be available for all attendees after the webinar

# PrimusGFS

Privately Owned Global Food Safety Initiative (GFSI) benchmarked and fully recognized audit scheme

# ABOUT THE PRIMUSGFS AUDIT SCHEME

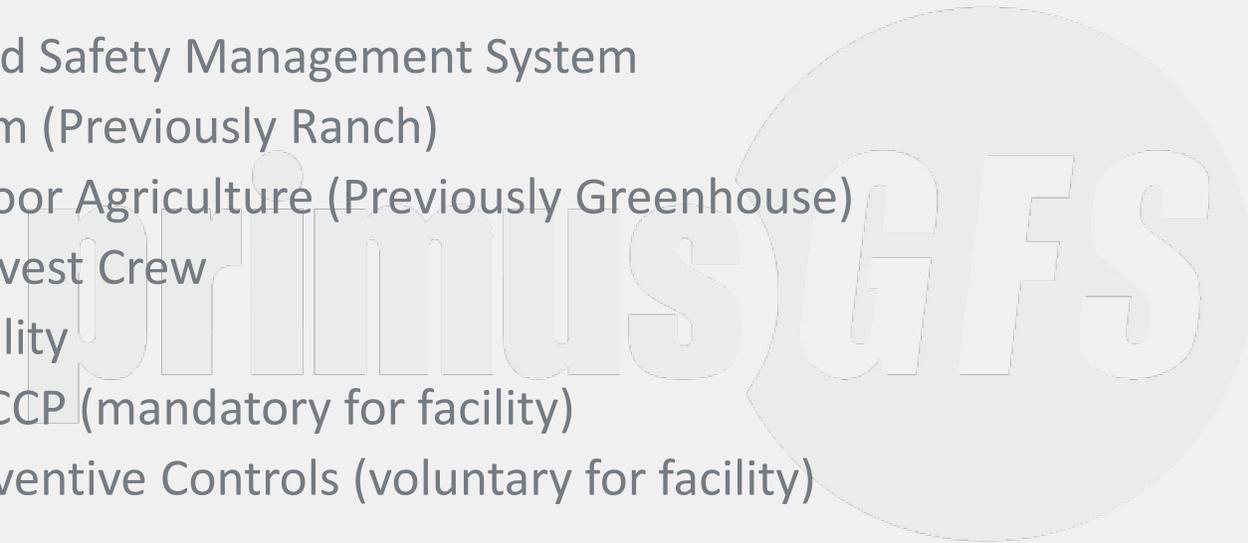
- Owned and managed by Azzule, a leading provider of global data management solutions for all levels of the supply chain.
- Covers the produce supply chain from pre- to post- farm gate production and provides an integrated supply chain approach\* with a focus on food safety
- Covers both Good Agricultural Practices (GAP) and Good Manufacturing Practices (GMP) scopes, as well as Food Safety Management Systems (FSMS)
- Thorough guidance resources\* specific to different produce operation types are found on [www.primusfgs.com](http://www.primusfgs.com)
- Continually updating its scheme contents to meet government and industry standards

# PrimusGFS V2.1-2c

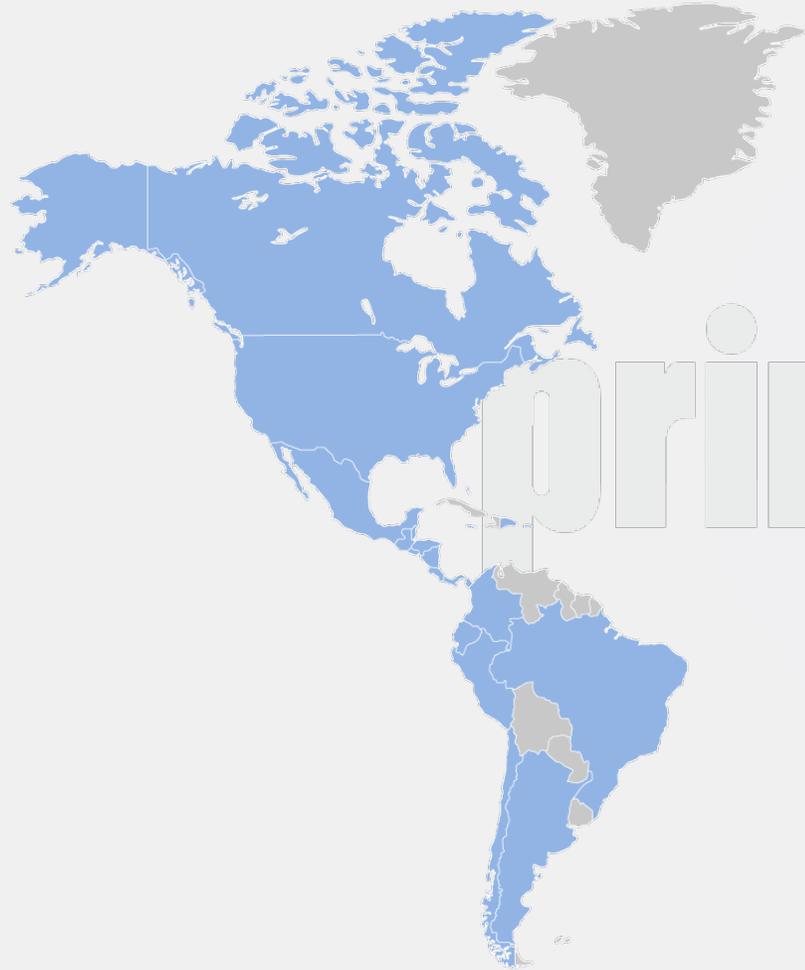
- Module Design
  - Module 1 Food Safety Management System (Applicable to all)
  - Module 2 GAP (Ranch, Harvest Crew, Greenhouse)
  - Module 2 GMP (Storage and distribution, cooling and cold storage, packinghouse, processing)
  - Module 3 HACCP (applicable only to GMP)

# PrimusGFS V3.0

- Module Design
  - Module 1 Food Safety Management System
  - Module 2 Farm (Previously Ranch)
  - Module 3 Indoor Agriculture (Previously Greenhouse)
  - Module 4 Harvest Crew
  - Module 5 Facility
  - Module 6 HACCP (mandatory for facility)
  - Module 7 Preventive Controls (voluntary for facility)



## PrimusGFS PRESENCE



- PrimusGFS in 20 different countries during 2017 resulting in 17,000 issued certificates
  - Assisting GFSI with a vision of *Safe food for consumers everywhere*
- We have staff that speak Spanish and English in all offices
- Santa Maria, California, United States (Headquarters)
  - Viña del Mar, Valparaíso, Chile
  - Culiacán, Sinaloa, Mexico

# PRIMUSGFS FEATURE BENEFITS REVIEW

- The GFSI recognition of the scheme helps move the produce industry one step closer to the desired goal of global food safety harmonization for produce
- Provides the ability to have all the information generated throughout the certification process in electronic format that is *functional* and *transferred* directly to you. \*
- Skilled teams of programmers and customer support representatives available to assist you and your certifying body to transfer your data at your request throughout the supply chain
- Greater exposure for your organizations food safety program to Azzule buyer destinations who are utilizing data analysis to ensure that their suppliers are implementing the corrective actions necessary to make auditing a more effective food safety tool

# PRIMUSGFS BUYER DESTINATIONS



## Buyer Destined: 2017 Produce Audit and Audit Transfer Data

Produce Companies	Auditing Companies	Audit Schemes	Unique GAP Audits*	Unique GMP Audits*	Total Unique Audits*	GAP Audits Transferred	GMP Audits Transferred	Total Audits Transferred
9,047	105	50	42,106	10,379	52,485	1,253,708	192,762	1,446,470

### BUYER DESTINATIONS

ALDI, INC.

Brookshire Grocery Co.

Chipotle Mexican Grill

Costco Companies, Inc.

Darden Restaurants

El Pollo Loco

H-E-B Grocery Co.

Markon

Publix Super Markets, Inc.

Robinson Fresh

Schnuck Markets, Inc.

Sonic Drive-In

Subway

Sysco Corporation

Topco Associates, Inc.

Wendy's International, Inc.

# PRIMUSGFS DATA DRIVEN INTEGRITY

- Innovative audit integrity program utilizing Extensive data analytics
- All help to ensure
  - Quality checklist questions
    - Audit report reviews\*
  - Performance of auditors that meet the Certifying Body standards
    - Shadow audits to ensure professionalism, attributes and competencies
    - Audit report reviews\*
  - Continued scheme integrity improves your selling power to those who are making buying decisions

## MORE INFORMATION

To inquire about scheduling a PrimusGFS audit Contact Perry Johnson Registrars Food Safety, Inc.

- email [pjrfsi@pjrfsi.com](mailto:pjrfsi@pjrfsi.com)
- or call 1-877-663-1160 to speak with a representative

For more information about PrimusGFS please visit [www.primusgfs.com](http://www.primusgfs.com)

To learn more about GFSI please visit [www.mygfsi.com](http://www.mygfsi.com)