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Food Safety Culture Series



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SIE

SAFE FOOD EN ROUTE'S
FOOD SAFETY CULTURE SERIES

PART 1: JUNE 14th, 2023 – 5 WAYS GFSI HELPS BUILD CULTURE

PART 2: AUGUST 23, 2023 - 10 WAYS TO DEVELOP FOOD SAFETY
CULTURE

PART 3 FALL 2023 – HOW SOFTWARE HELPS FOOD SAFETY CULTURE



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PART 1, JUNE 14, 2023 - 5 WAYS GFSI HELPS BUILD CULTURE



The Journey to SFER



JENNIFER CRANDALL
CEO / FOUNDER

Purdue Food Science Degree + 25 Years in the Industry

Manufacturing Experience (8 years)

- ✓ Production Supervision
- ✓ Buyer/Planner
- ✓ Management/Leadership
- ✓ Quality Assurance
- ✓ Writing HACCP/Food Safety Programs

Corporate Experience (12 years)

- ✓ Managing Supplier Compliance
- ✓ Vetting Suppliers in all areas of Compliance, Understand Direct Imports, etc.
- ✓ Business Lead in Software Development
- ✓ FSVP Expert

Founded Safe Food En Route, March 20, 2018

IMPORTANCE OF FOOD SAFETY CULTURE

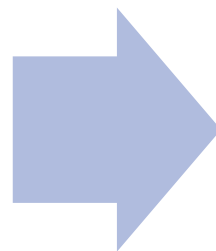
“The worst time to mitigate a crisis is when you’re in the middle of one.” – The Drop In CEO



IMPORTANCE OF FOOD SAFETY CULTURE

600 million
illnesses

- 1 in 10



420,000
deaths

IMPORTANCE OF FOOD SAFETY CULTURE



7 June | World Food Safety Day

**Food standards
save lives**

- Policy Makers
- Food Businesses
- Educational Institutions and Workplaces
- Consumers



POLL QUESTION

What do you feel influences food safety culture most?

- 1 – Standards / GFSI Audit certifications
- 2 – Management commitment
- 3 – Food Safety/Quality Assurance Manager
- 4 – Empowered employees on the line
- 5 - Other

DEFINITION: CULTURE

Beliefs, social forms, material traits of a group

Set of shared attitudes, values, goals, practices

Set of values, conventions, social practices

Integrated pattern of human knowledge



DEFINITION: FOOD SAFETY CULTURE

Beliefs, social forms, and material traits of the workplace that share attitudes, values, goals, and practices that support food safety. These set of food safety driven values are in place in every practice of the company and are an integrated pattern for ALL employees.

5 Pillars for a Culture of Food Safety

Vision and
Mission

People

Consistency

Adaptability

Hazard and
Risk
Awareness

5 Pillars for a Culture of Food Safety

Vision and Mission

- Business Structure Values and Purpose
- Setting Direction and Expectations
- Leadership and Messaging

People

- Stakeholders
- Governance
- Communication
- Learning Organization
- Incentives, Rewards and Recognition

5 Pillars for a Culture of Food Safety

Consistency

- Accountability
- Performance Measurement
- Documentation

Adaptability

- Food Safety Expectations and Current State
- Agility
- Change, Crisis Management, and Problem Solving

5 Pillars for a Culture of Food Safety

Hazard and Risk Awareness

- Foundational Hazard Information and Education
- Employee Engagement
- Verify Hazard and Risk Awareness



POLL QUESTION

Where do you struggle most with your food safety culture right now?

1. A Vision and a Mission
2. People
3. Consistency
4. Adaptability
5. Hazard and Risk Awareness

Mistakes in Cultivating Food Safety Culture

Vision and Mission

- No Mention of Food Safety in Mission or Vision
- All messaging comes from FSQ Leader and Team
- Organizational structure unsupportive to FSQ team

People

- Leadership Incompetence
- Training deprioritized often
- No Incentives, Rewards and Recognition
- Leadership not involved in developing food safety programs

Mistakes in Cultivating Food Safety Culture

Consistency

- No Accountability of Management
- Executive Leaders do not follow rules
- Inconsistent Documentation
- Corrective Actions only managed by FSQ team

Adaptability

- Food Safety not included in decisions related to change
- Risk assessment not used in decision making
- Difficulty adjusting business structure and processes quickly

Hazard and Risk Assessment

- Staff/employees unable to communicate hazards and risk management clearly
- Near-misses are not reported
- Not using tools to help identify risks (e.g. supplier management programs, FSMS systems, etc.)



LAST POLL QUESTION – RESULTS NOT SHOWN

Would you like Safe Food En Route to reach out to you regarding your Food Safety Culture?

1. Yes, contact me asap.
2. Not at this time.
3. No, but I'd like to be on your newsletter list.

SUMMARY

Beliefs, social forms, and material traits of the workplace that share attitudes, values, goals, and practices that support food safety. These set of food safety driven values are in place in every practice of the company and are an integrated pattern for ALL employees.

Vision and
Mission

People

Consistency

Adaptability

Hazard and
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