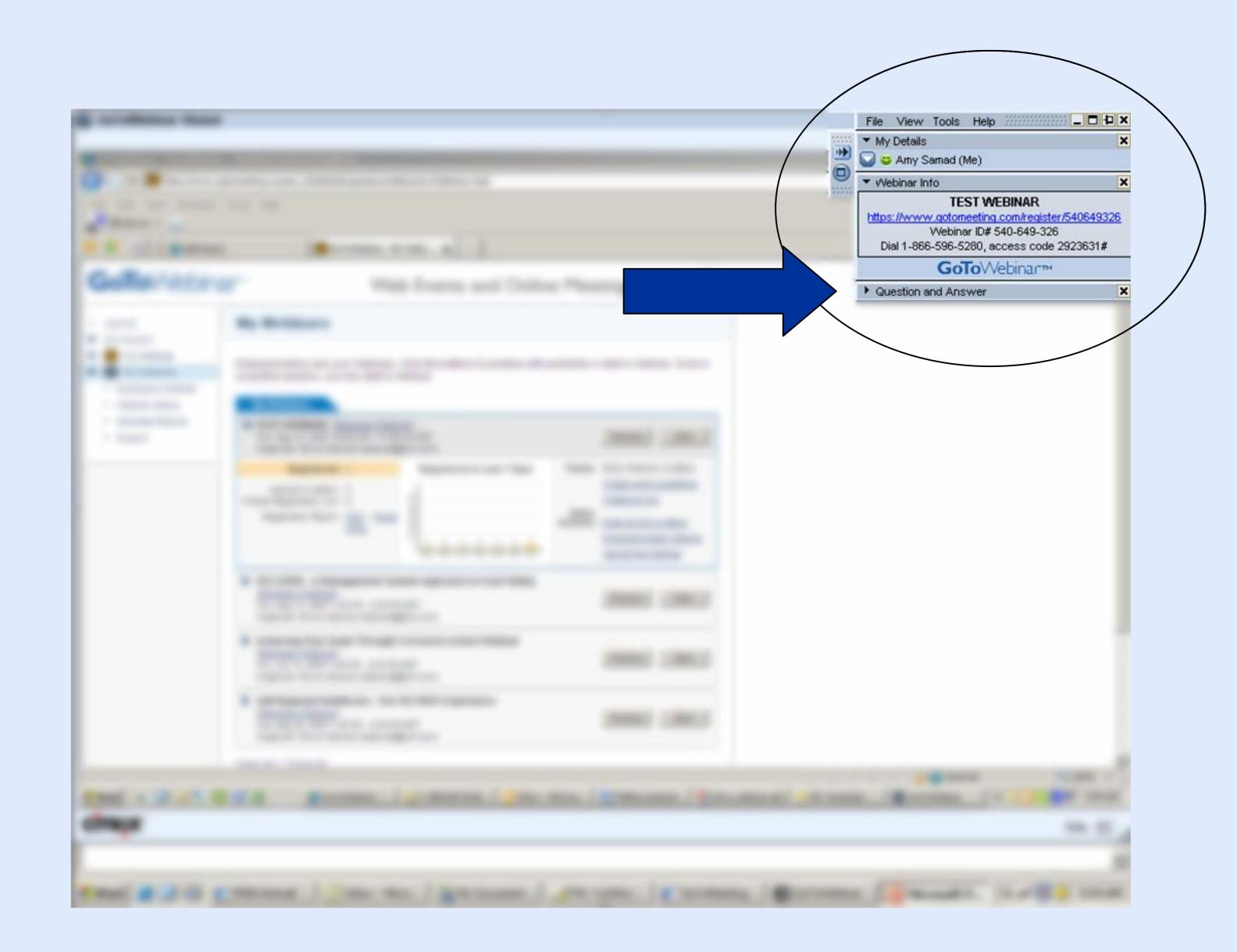


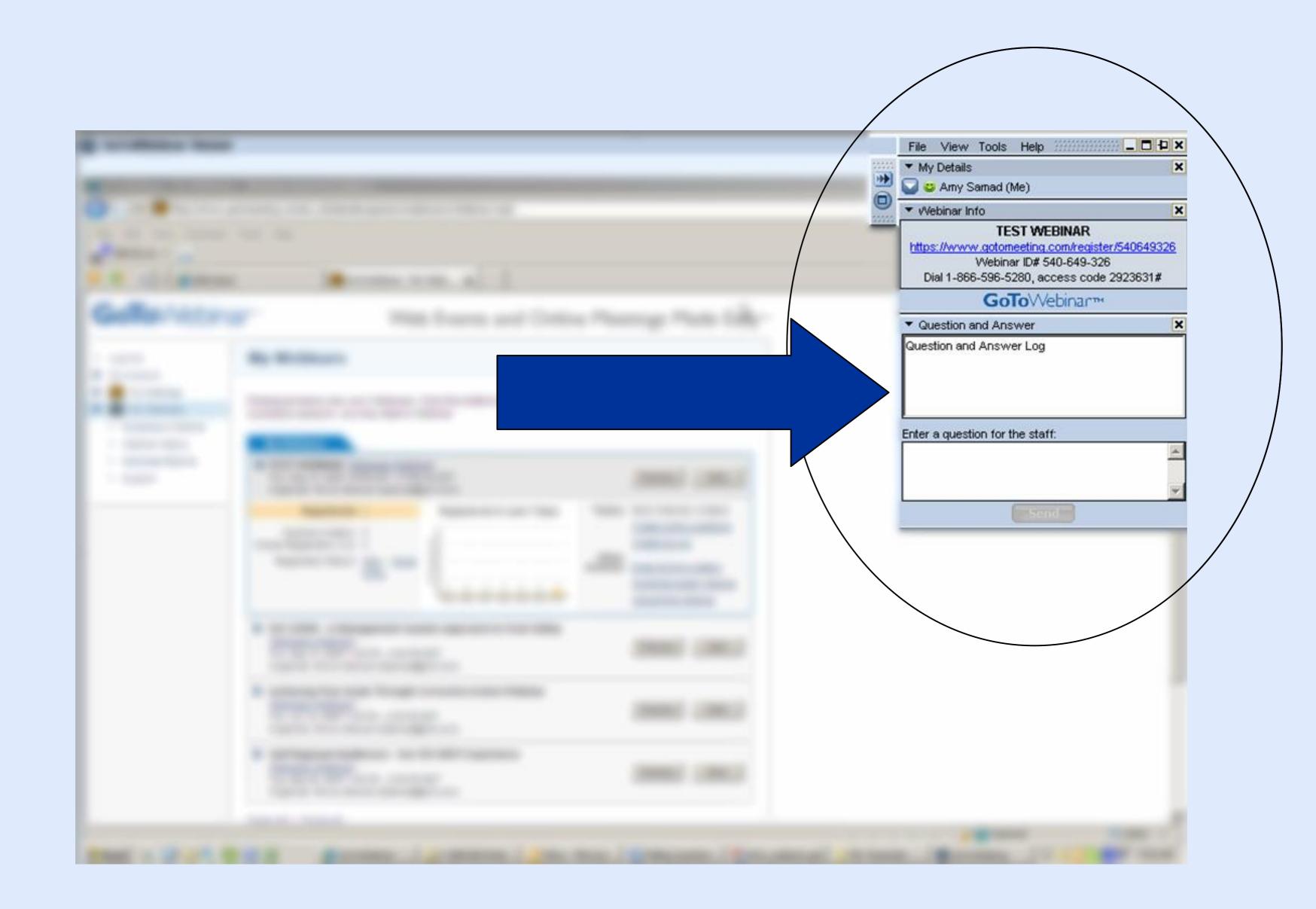
Jennifer Crandall
Safe Food En Route





# FSMA: More Than Just A Regulatory Program









# SAFE FOOD EN ROUTE

Making Reliable Corporate Level Food Safety Programs Accessible To All Companies



### The Journey to SFER



JENNIFER CRANDALL CEO / FOUNDER

#### Purdue Food Science Degree + 20 Years in the Industry

#### Manufacturing Experience (8 years)

- ✓ Production Supervision
- ✓ Buyer/Planner
- ✓ Management/Leadership
- ✓ Quality Assurance
- ✓ Writing HACCP/Food Safety Programs

#### Corporate Experience (12 years)

- ✓ Managing Supplier Compliance
- ✓ Vetting Suppliers in all areas of Compliance, Understand Direct Imports, etc.
- ✓ Business Lead in Software Development
- ✓ FSVP Expert

Founded Safe Food En Route, March 20, 2018





# Services



FSVP / SVP COMPLIANCE MANAGEMENT SOLUTIONS



REPOSITRAK IMPLEMENTATION AND CONSULTING SERVICES



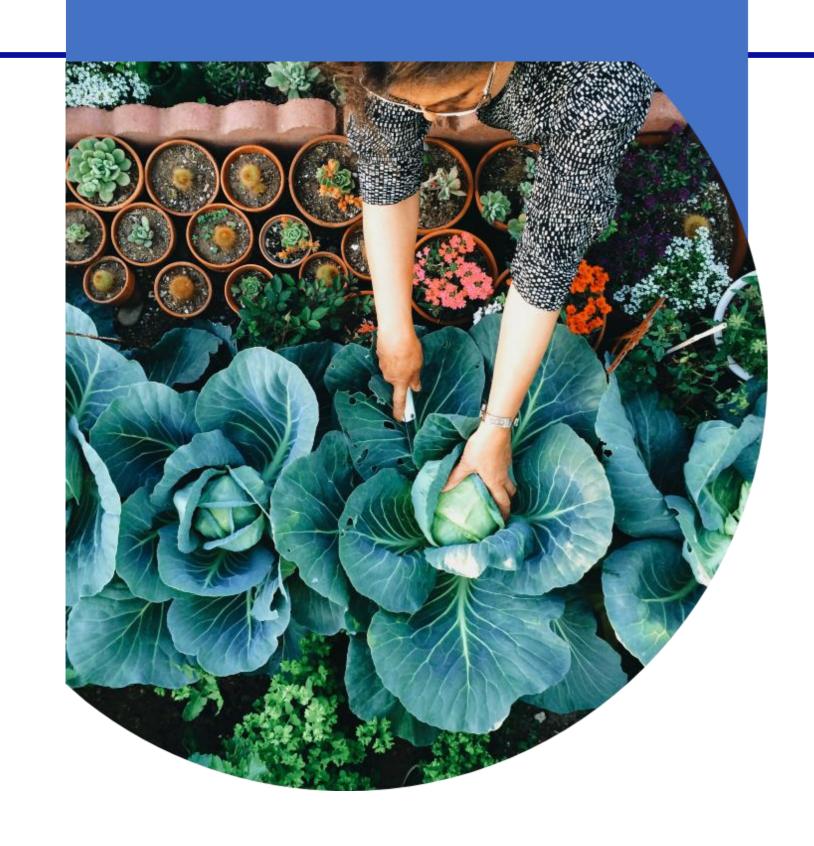
FOOD SAFETY CONSULTING TO PROGRAMS – REGULATORY AND GFSI SCHEMES



DILIGENCE ASSESSMENTS FOR FOOD SAFETY



# Marketability



#### INCREASED BRAND PROTECTION

RETAILERS / WHOLESALERS REQUIREMENTS

REDUCED RATES FOR INSURANCE



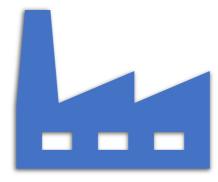


# FSMA /GFSI Similarities





RISK ANALYSIS



RAW MATERIALS / FINISHED PRODUCTS / SUPPLIERS / PROCESS FLOW

# Common Pitfalls





# NOT EMBRACING TRUE FOOD SAFETY CULTURE

- PRIORITY FROM TOP
- GETTING HELP
- INCLUDE IN BUSINESS
  PLAN
- INVESTING IN TOOLS,
   TRAINING AND PEOPLE

# Contact Information



www.safefoodenroute.com



Interested in getting our help or want to work with us?

#### **CONTACT**

Hivi Yasin-Damaren
Director, Business Development
226-929-3157

hivi@safefoodenroute.com



## FSMA - More Than Just A Regulatory Program





Jennifer
Crandall, CEO of
Safe Food En
Route





Chris Reno of
Perry Johnson
Registrars Food
Safety, Inc.

# Upcoming Webinars



#### Food Fraud - The Permanent Impact of COVID &

#### <u>Ukraine-Russia</u>

June 8, 2022 – 3:00 pm EST

#### **Speaker:**

Dr. John Spink, PHD, Assistant Professor, Michigan State University

Visit <a href="www.PJRFSI.com/webinars/">www.PJRFSI.com/webinars/</a> to learn more & register!





Jennifer
Crandall, CEO of
Safe Food En
Route



Chris Reno,
PJRFSI