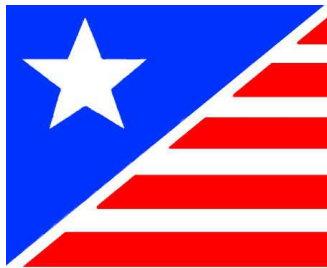


PJRFSI – Your Partner for Food Safety

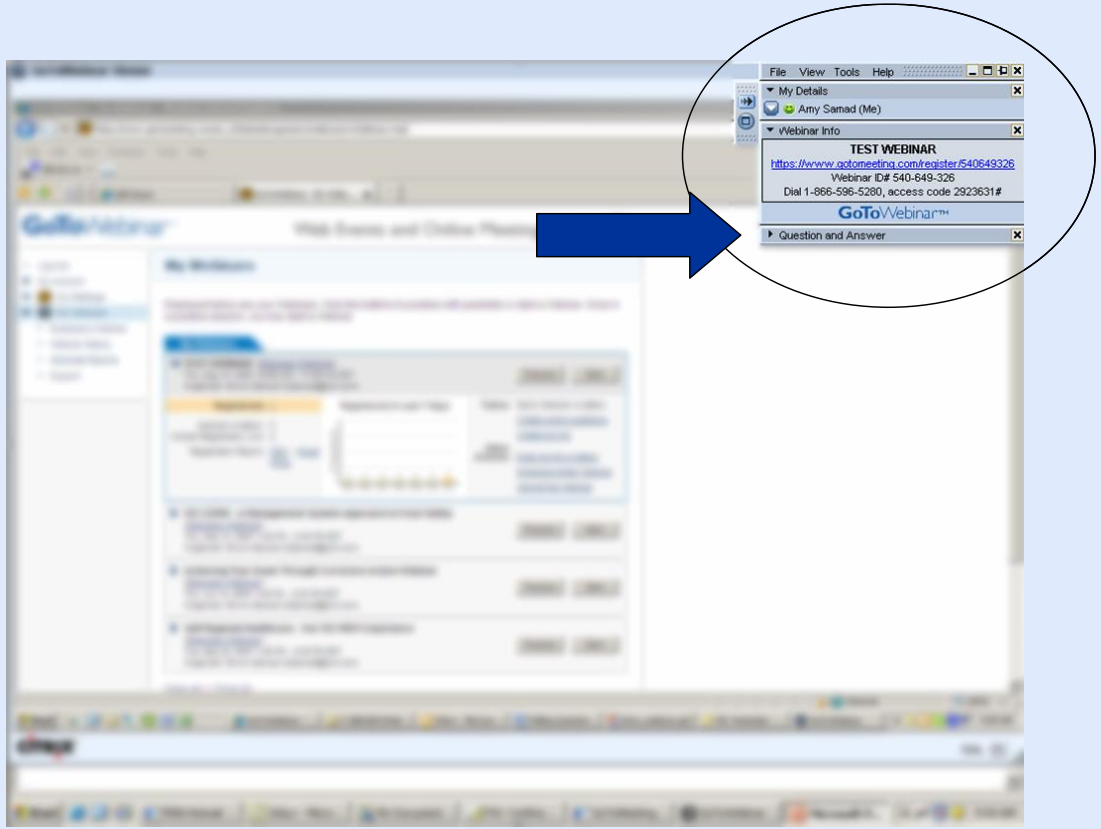


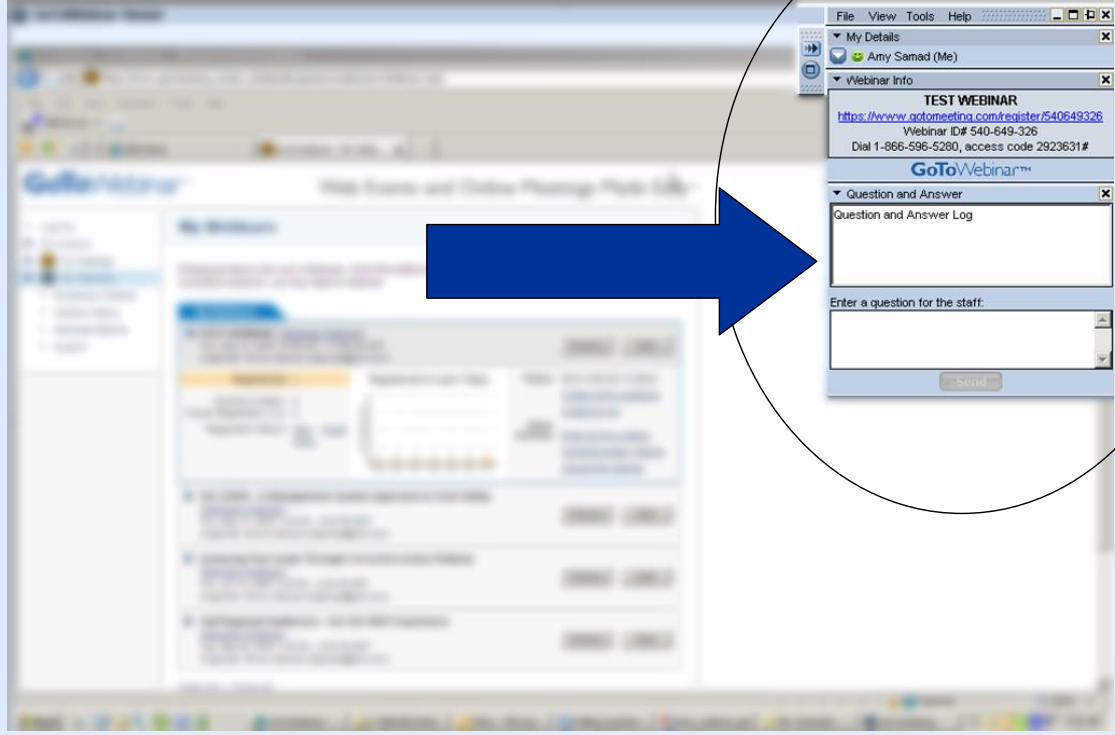
**PERRY JOHNSON
REGISTRARS, INC.**

Austin Matthews
EHS Program Manager
Perry Johnson Registrars, Inc.



How the Food Industry can Benefit from ISO 14001 – An Overview





File View Tools Help

My Details

Amy Samad (Me)

Webinar Info

TEST WEBINAR

<https://www.gotomeeting.com/register/540649326>

Webinar ID# 540-649-326

Dial 1-866-596-5280, access code 2923631#

GoToWebinar™

Question and Answer

Question and Answer Log

Enter a question for the staff:

SEND



Austin Matthews
EHS Program Manager,
PJR





ISO 14001:2015

Overview of the standard

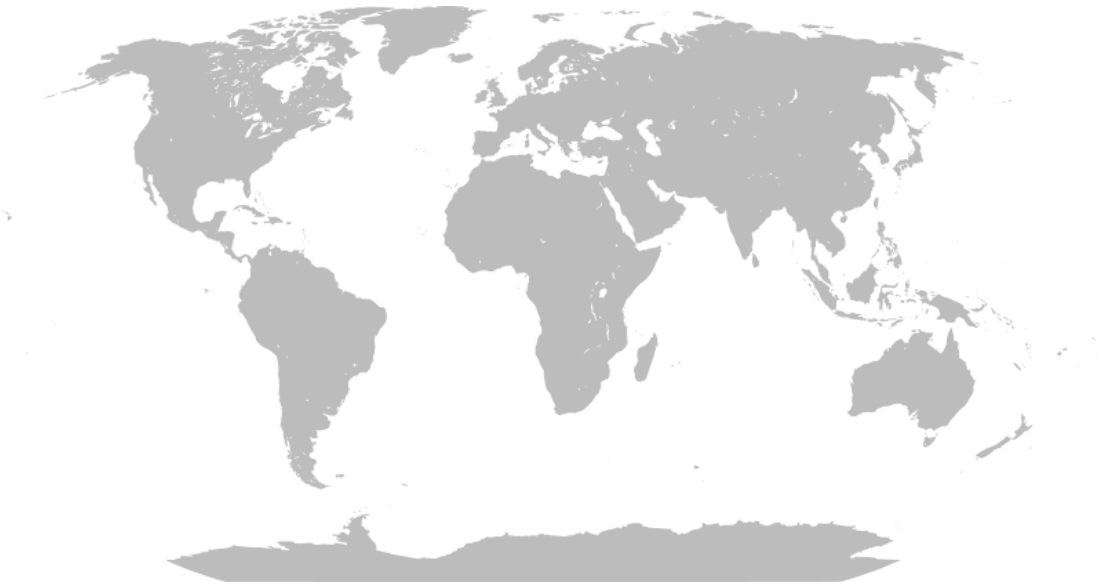


PERRY JOHNSON REGISTRARS
PJR



PJR is a leading Registrar

- PJR is one of the leading Registrars in the world
- A few countries where PJR has certified companies to various standards:
 - Australia
 - Brazil
 - European Union
 - Japan
 - India
 - Malaysia
 - Mexico
 - Singapore
 - Thailand
 - United States



PERRY JOHNSON REGISTRARS
PJR



PJR is accredited to grant certification for :

- ISO 9001
- **ISO 14001**
- AS 9100, 9110 & 9120
- ISO/TS 16949
- Responsible Recycling (R2)
- RIOS
- ISO 13485
- SQF
- TL 9000
- OHSAS 18001
- ISO 45001
- ISO 27001
- ISO 22000
- HACCP Compliance
- FSSC 22000
- e-Stewards®





Benefits of ISO 14001 certification

- Improving the organization's environmental performance and controls
- Minimizing the risks of negative environmental impacts or releases by the organization and/or its processes
- Management commitment
- Meeting legal requirements
- Strategic business management: notably for meeting stakeholder requirements, improving public image, and providing a competitive advantage
- Integration with other business management systems
- Advertising of environmental responsibility or sustainable values





ISO 14001:2015 Overview

- Voluntary certification
- Defines the requirements for establishing, implementing, and maintaining an Environmental Management System (EMS)
- A framework that allows an organization to control its environmental impact potential, and contribute to environmental sustainability efforts within the industry(ies)
- The standard utilizes a life cycle perspective approach: The organization can influence the environmental impact or sustainability of the products/services beyond the organization's walls, such as through design, manufacturing, distribution, consumption, and disposal.





Certification Steps

- Obtain a copy of the standard
- Establish EMS documentation to meet ISO 14001 requirements
- Training to EMS requirements
- Implement EMS requirements
 - Conduct an internal audit(s) of the system
 - Conduct a compliance evaluation
 - Conduct a system review (including the outputs of the internal audit as inputs)
- Contract with a Certification Body (CB), such as PJR
- Complete Stage 1 and Stage 2 audits, and address any resulting nonconformances (NCRs)
 - Certification issuance





Certification Process

The registration audit consists of two stages:

- Stage 1:
 - Documented information review of the EMS
 - Assesses the adequacy of the framework/how the organization plans to meet the standard requirements
 - Evaluates the readiness of your organization to move to Stage 2
- Stage 2:
 - Usually scheduled 30 to 60 days after the Stage 1 audit
 - Full-system audit of your entire EMS
 - Assesses the implementation of documented information reviewed at Stage 1, and confirms whether or not the system is effectively meeting the requirements of the standard
 - Any nonconformities will need to be resolved prior to certificate issuance





Certification Requirements

- Surveillance audits
 - Scheduled at either six or twelve month intervals depending on the contract
 - Partial system audits
- Re-certification audit
 - Full-system audit conducted prior to the third anniversary of the initial certification
 - Surveillance visits will then continue, as before, on a 3-year cycle





Please type any questions you may have.



PERRY JOHNSON REGISTRARS
PJR



For additional technical information, please contact PJR using the below contact information:

Austin Matthews

EHS Program Manager

Phone: (248) 358-3388

Email: amatthews@pjr.com

For a quote, please contact
the Sales Department at:
1-800-800-7910



PERRY JOHNSON REGISTRARS
PJR



EMPLOYEE ENGAGEMENT

ISO 14001 can engage employees in several ways, starting with the process of implementing the standard. When a company decides to implement an environmental management system like ISO 14001, it often involves a cross-functional team of employees who work together to identify and manage the company's environmental impacts. This process can engage employees by providing opportunities for collaboration, communication, and problem-solving.

This is an important piece in creating a culture of environmental responsibility and increasing employee pride and engagement. This engagement can lead to better performance, greater job satisfaction, and a stronger sense of purpose among employees.



PERRY JOHNSON REGISTRARS
PJR



EMPLOYEE RETENTION

Employee retention is positively correlated with a company's commitment to sustainability and social responsibility. A study conducted by Cone Communications in 2016 found that 64% of millennials consider a company's social and environmental commitments when deciding where to work. Another study conducted by Accenture in 2018 found that companies with strong environmental, social, and governance (ESG) performance tend to have lower employee turnover rates



PERRY JOHNSON REGISTRARS
PJR



CONSUMER TRUST AND LOYALTY

Certification is important to customers because it demonstrates a company's commitment to environmental responsibility and sustainability. Customers are increasingly concerned about the environmental impact of the products and services they purchase, and they want to support companies that share their values. By adopting ISO 14001, companies can show that they are taking concrete steps to reduce their environmental impact and manage their resources more efficiently. This can increase customer trust and loyalty, as customers are more likely to buy from companies that share their values and demonstrate a commitment to environmental responsibility. Customers may also choose to purchase from ISO 14001 certified companies because it gives them a level of assurance that the products and services they are buying meet high environmental standards.



PERRY JOHNSON REGISTRARS
PJR



ESG – What does it mean?

ESG stands for Environmental, Social, and Governance. It refers to a set of non-financial factors that investors consider when evaluating companies for investment. ESG factors include a company's impact on the environment, its relationships with employees, customers, and suppliers, and the quality of its corporate governance.



PERRY JOHNSON REGISTRARS
PJR



Investor Confidence

ESG has become increasingly important in recent years as investors have recognized the potential financial impact of these factors on a company's performance. For example, companies that have strong environmental management practices may be better positioned to respond to regulatory changes and market trends, reducing their risk exposure and increasing their long-term value. Similarly, companies that prioritize social responsibility may be more attractive to consumers and employees, improving their brand reputation and talent retention.



PERRY JOHNSON REGISTRARS
PJR



Investors are also increasingly focused on the long-term sustainability of companies, rather than just their short-term financial performance. By considering ESG factors, investors can evaluate a company's potential for long-term success and identify potential risks that may not be reflected in its financial statements. Overall, ESG is important because it provides a more holistic view of a company's performance and helps investors make more informed investment decisions.



PERRY JOHNSON REGISTRARS
PJR

Audience Q&A



PERRY JOHNSON
REGISTRARS, INC.

Austin Matthews
Perry Johnson Registrars, Inc.
amatthews@pjr.com



Chris Reno
PJRFSI
creno@pjrfsi.com or pjrfsi@pjrfsi.com