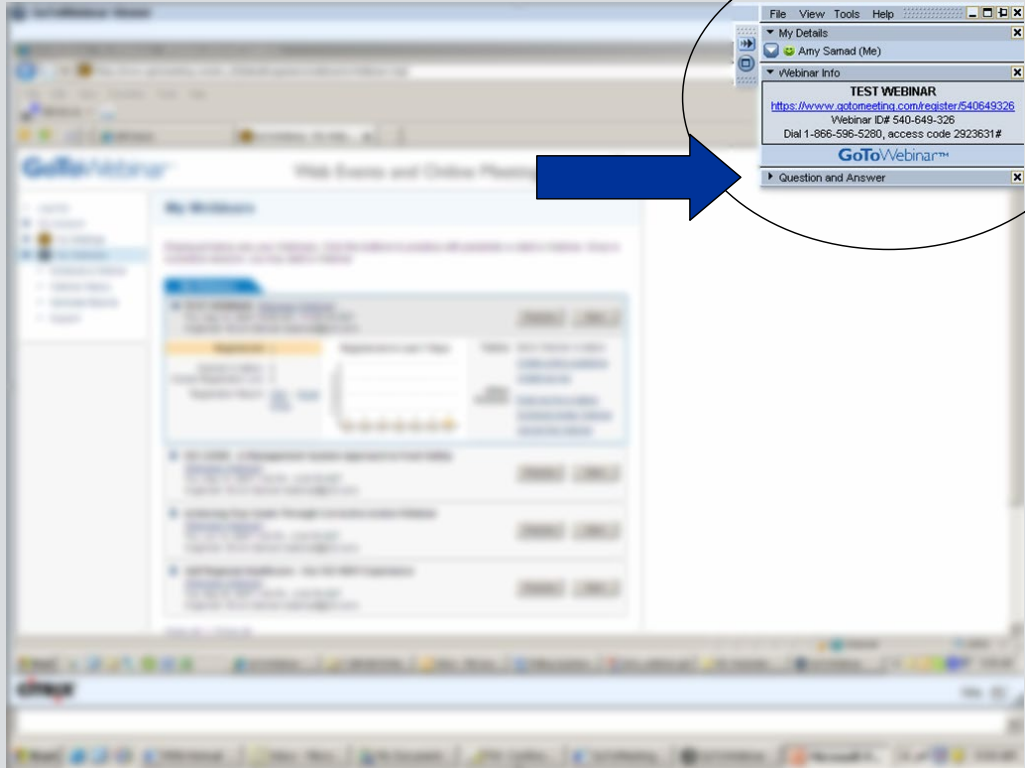


HEMP CERTIFICATION: INTRODUCING USHA CERTIFICATION WITH PJRFSI





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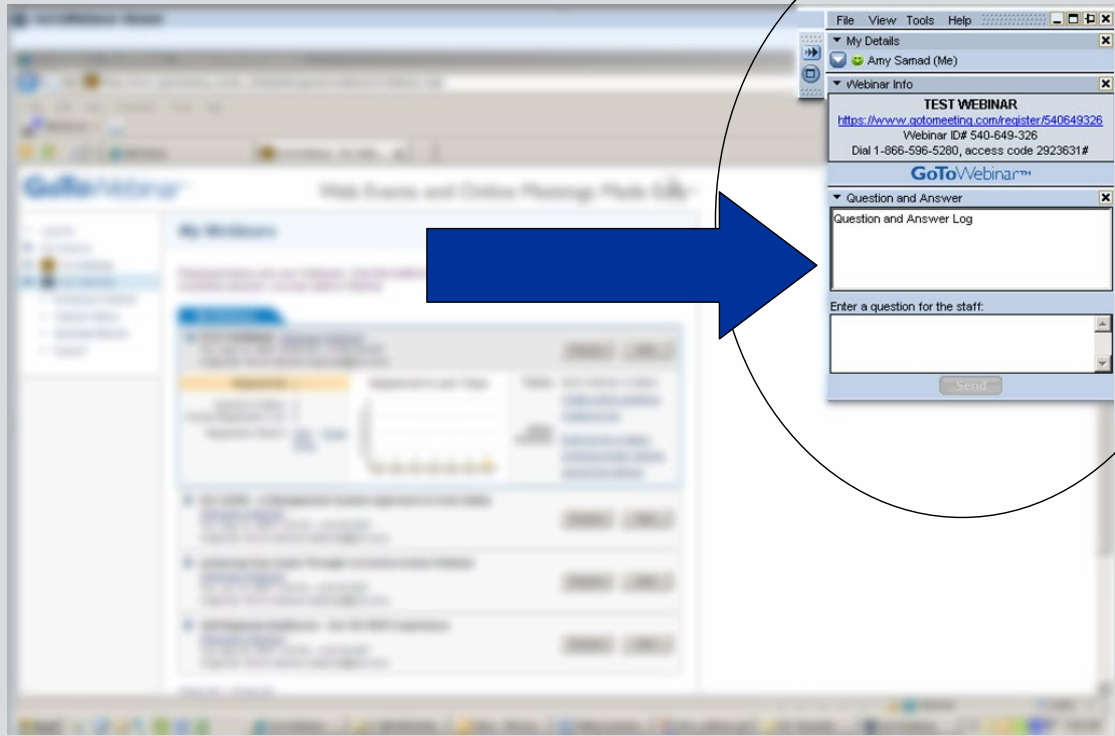
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Send



Brett McMillen

PJRFSI Cannabis & Hemp Division Manager



WHO ARE THE PERRY JOHNSON COMPANIES?

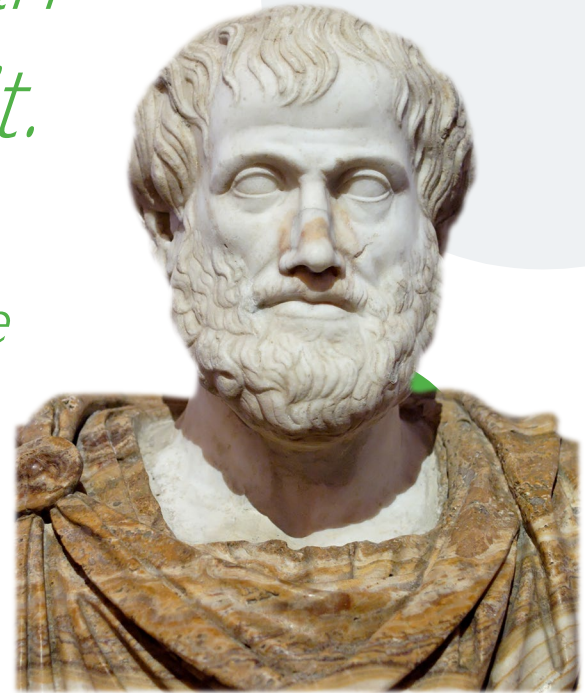
Global Headquarters – Troy, MI

- Family of 72 companies
- Offices in Europe, Asia, and the Americas
- Offering services in Food Safety, Cannabis/Hemp, and all other ISO manufacturing types.



“ *Quality is not an act, it is a habit.* ”

-Aristotle





BENEFITS OF CERTIFICATION

- Mitigate risks to public health and safety
- Promote your products with an added layer of confidence
- Increase consumer confidence
- Stay ahead of the competition when it comes to government requirements
- Reduce recalls and save money
- Insurance companies are discounting for companies that have GMP and or ISO certs



HOW TO BE AUDIT READY

- Pre-assessment
- Review and implement Requirements
- Train Employees
- Internal Audit
- Implement Corrective Actions

Pending Letter (sample)



Perry Johnson Registrars Food Safety, Inc.

Date
Site Address

Dear Name,

We at Perry Johnson Registrars Food Safety Inc. appreciate the opportunity to serve as your partner as you progress toward becoming a certified SQF Supplier. As detailed in your Certification Agreement, we will audit your Cannabis Safety System and your facility listed at the address above to the PJRFSI Safety Standard.

This letter confirms that you anticipate completing your Cannabis Safety certification with Perry Johnson Registrars Food Safety Inc. by the [target date].

Following the facility audit, you will have up to 30 days to close out any documented nonconformities. Provided you achieve the minimum compliance grade, we will register you as a Certified Cannabis Safety Operation within 45 days of your facility audit date. This timeline may be shortened if you are able to close out all non-conformities earlier than the due dates. After the certification decision has been made, you typically receive your official, signed certificate within two weeks.

Please feel free to contact me by email or at 1-800-800-7910 if you have any questions about the next phase of your certification process. We look forward to being of service to [company name].

Kind Regards,

Working with an
accredited
Certification Body
shows commitment
to employees,
stakeholders, and
potential customers.



Dr. Marielle Weintraub

President, U.S. Hemp Authority (USHA)





A BRIEF HISTORY OF THE USHA

- 2016 – Kentucky Hemp Industry Coalition (KHIC) leadership determined that a self-regulation organization was necessary for the industry. An expert in developing such processes was hired to form a grassroots organization.
- 2017 – KHIC became the US Hemp Roundtable and established a formal process to develop a Guidance Plan for hemp growth, cultivation, and processing. The first draft of the Guidance Plan was presented at the HIA convention.
- 2018 – The US Hemp Authority was founded as a result of the US Hemp Roundtable’s efforts.
- 2019 – The first company passes their third-party audit and receives its Certification Seal. Version 2.0 of the Guidance Procedures is launched.
- 2020 – Further updates and revisions are made to the Guidance Procedure, resulting in v3.0
- 2021 – The USHA Board expands, adding new industry experts.
- 2023 – USHA names PJRFSI as its official third-party Certification Body.

U.S. HEMP AUTHORITY CERTIFICATION – THE VALUE OF BEING CERTIFIED

The U.S. Hemp Authority Certification Program is our industry's initiative to provide high standards, best practices, and self-regulation, giving consumers and retailers confidence in hemp and CBD products.

FDA NEWS RELEASE

FDA Warns Companies Illegally Selling CBD Products to Treat Medical Conditions, Opioid Addiction

Federal regulators have targeted a company founded by a former professional football player for making claims that CBD can treat COVID-19, the deadly respiratory disease with over 200,000 cases in the United States as of early April 2020.

FDA Warning Letters Highlight CBD Industry's Wild West Attitude

FDA NEWS RELEASE

FDA warns 15 companies for illegally selling various products containing cannabidiol as agency details safety concerns

Violations include marketing unapproved new human and animal drugs, selling CBD products as dietary supplements, and adding CBD to human, animal foods

BUILD ON YOUR BRAND'S CREDIBILITY



- Established in 2018, the U.S. Hemp Authority Certification Program is the hemp industry's initiative to provide high standards, best practices, and self-regulation – giving consumers and retailers confidence in hemp and CBD products. Displayed by dozens of leading hemp & CBD brands, USHA certification is the label counted on by the industry and consumers to demonstrate product transparency and safety.
- The Certification engenders consumer trust so when a consumer sees the seal, they can be confident the product displaying it is:
 - Trusted
 - Authentic
 - Quality-Assured
 - Transparent
- Hemp growers, processors, and brand owners who meet the program's rigorous standards upon a third-party, independent audit, are awarded a seal of certification that signals to consumers, retailers, and regulators that their products are worthy of public trust.



WHY CHOOSE U.S. HEMP AUTHORITY CERTIFICATION?

USHA Certification is unlike other certifications:

- Industry-led initiative
- Exemplifies truth in labeling
- Goes beyond cGMPs
- Includes label reviews to improve integrity
- Requires testing for cannabinoids, heavy metals, pesticides, & other contaminants

DISCUSSION – USHA CERTIFICATION WITH PJRFSI



Brett McMillen
Cannabis & Hemp Division Manager
PJRFSI



Dr. Marielle Weintraub
President
U.S. Hemp Authority

Thank you! Questions?

Perry Johnson Registrars Food Safety, Inc. U.S. Hemp Authority

Brett McMillen
bmcmillen@pjrfsi.com
Office: (248)-358-3388
Cell: 248-660-5001
www.PJRFSI.com

info@ushempauthority.org
www.us hempauthority.org

