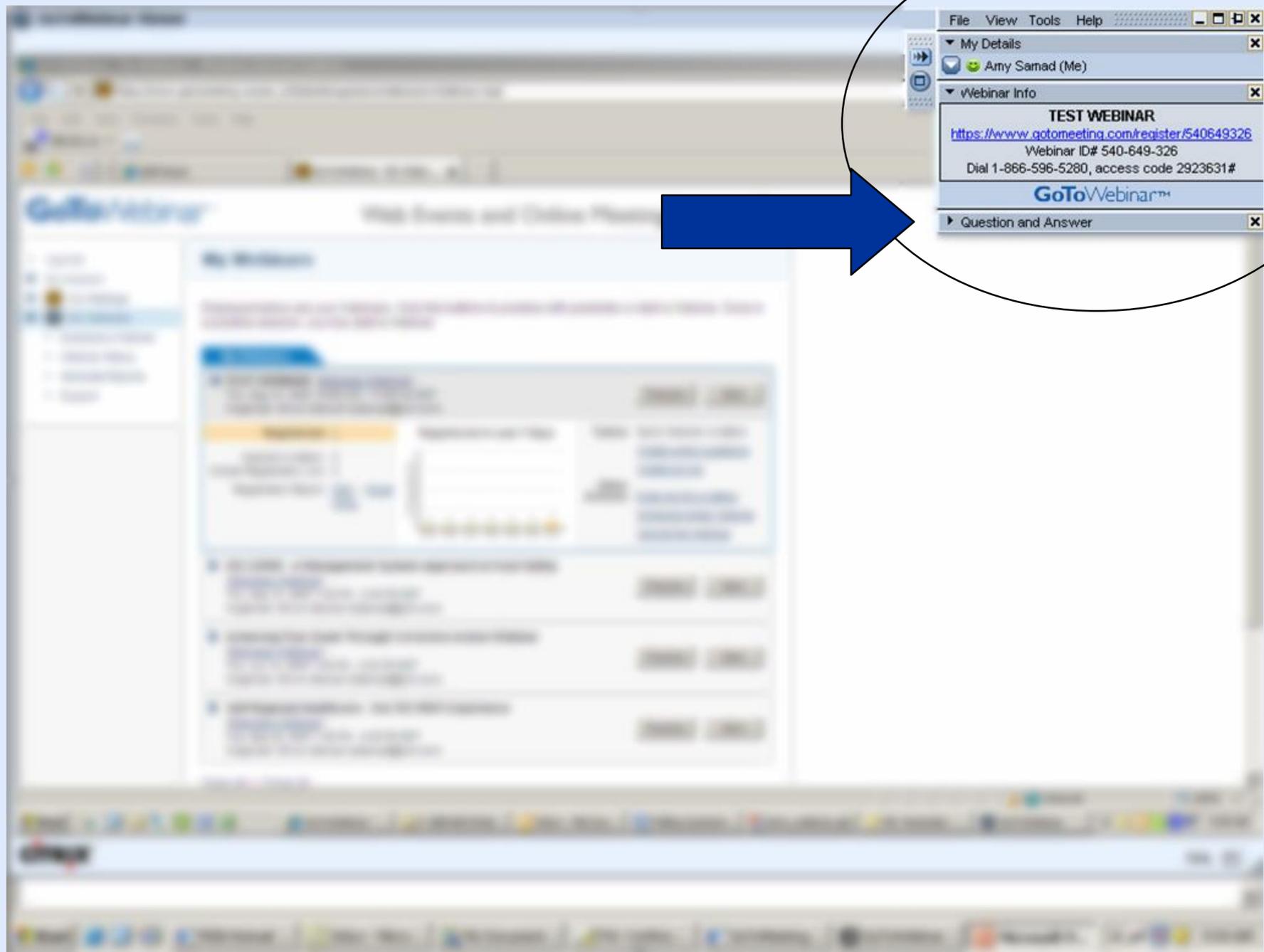




John Kukoly
BRCGS
Global Director



Brand Protection, Going Beyond Food Safety in 2022



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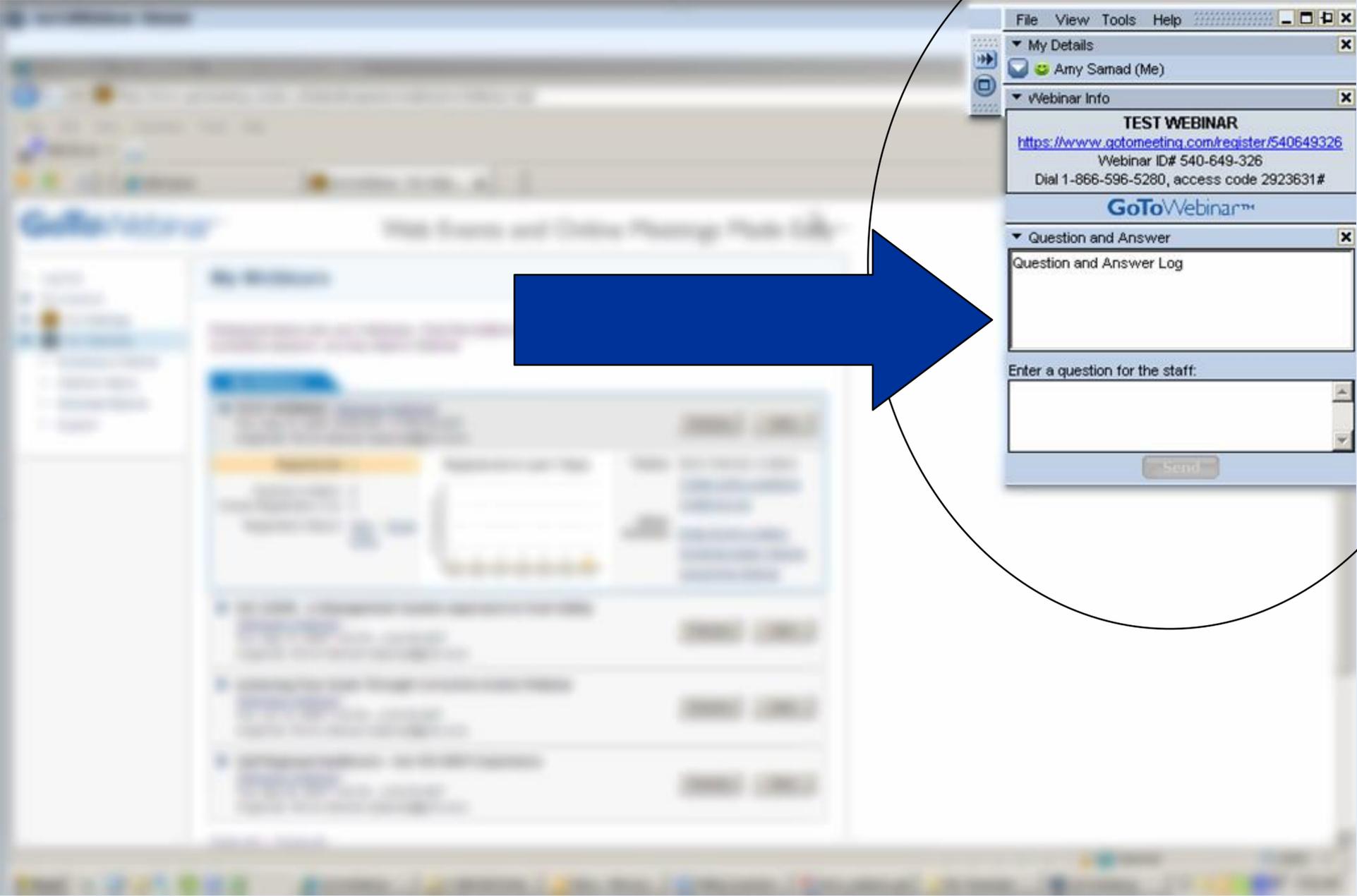
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Question and Answer





Paul Damaren

Senior Vice President of
Food Safety & Supply
Chain, PJRFSI



PJRFSI – Your Partner for Food Safety



Brand Protection, Going Beyond Food Safety in 2022

Corporate Overview

Science for a safer world.

John Kukoly

Director of BRCGS

December 2021

[brcgs.com](https://www.brcgs.com)



Market Context

Brand owners are focused on product integrity more than ever:

- **Consumer consciousness** about quality, safety, sustainability, provenance, ethical & nutrition on the rise globally
- **Transparency** enabled by technology is transforming the way trust is won and lost
- Supply chains are becoming longer and **more complex**, raising the stakes higher still

Our Mission

Improving brand confidence through our rigorous supply chain assurance services

In response, BRCGS has built the world's most rigorous supply chain assurance programme, key details include:

- Mature and expanding compliance team
- At the **forefront** of standards for over 25 years
- **Accepted** and **specified** by more global brand owners than any other scheme
- The most respected and experienced **technical team**
- **185,000** non-compliances identified and corrected every year
- Constantly innovating to create a **quality eco-system** embracing digital tools (service covers publishing, training, certification, digital and events)
- First to introduce **food safety culture** and food fraud assessments
- First to introduce blended and remote audit solutions after culture
- and fraud assessments
- No-one offers a more **comprehensive package** of technical support
- and advice
- A **global network** of delivery partners and supporting professionals



Our Vision

Science for a safer world

Part of the LGC Group, a global leader in the life science tools sector, providing mission critical components to customers across clinical diagnostics, pharmaceutical, research & government, food and other applied markets.

We believe in the power of science to create a safer world:

- Our **mission** is to improve brand confidence through rigorous supply chain assurance
- With a heritage in British retail we have evolved over 20 years into a range of **global standards**
- With over 30K certificated sites in 130+ countries, we are the Global Standard underpinning **Brand Reputation** through **Compliance**

30k

certificated sites

130+

adoptive countries

25+

years experience



Our History

Building a package of supply chain assurance services

1996

BRC Global Standards was set up to reduce audit duplication by UK retailers

2000



Food Safety first standard to be recognised by GFSI

2003



Consumer Products first published

2014



Agents and Brokers first published

2015



e-learning launched

2017



Food Safety Culture Excellence launched

2018



Acquisition of the Allergen Control Group Inc. (ACG)
New Service package launched

2020



Virtual training launched

2020



Plant-based Standard Published
Tell BRCGS
Confidential Reporting launched

Food safety first published



1998

Packaging and Packaging Materials first published



2001

Storage and Distribution first published



2006

Offices opened in USA and India
Acquired by LGC Group
Retail first published



2016

START! Global Markets Food Safety Published



2018

BRCGS Branding Launched February 2019



Issue 3 Gluten-Free published

BRCGS
2019

Ethical Trade and Responsible Sourcing Published



2019

Supply Chain Assurance



Products and Services

Delivering supply chain assurance

Certification Programmes

Core standards



Performance enhancement

Tools to improve performance, continually improve and demonstrate assurance

Training



Events



Food Safety Culture



Digital

Intelligence and analytics tools to manage risk and provide supply chain insight

Horizon



Confidential Reporting



Providing actionable insight



Horizon

Solutions for:

- 
Suppliers
- 
Delivery Partners
- 
Brands



TRACKING

Understand key audit data and certification activity



ANALYSIS

Auditor performance and non-conformity analysis



BENCHMARK

Performance against other suppliers



TRENDS

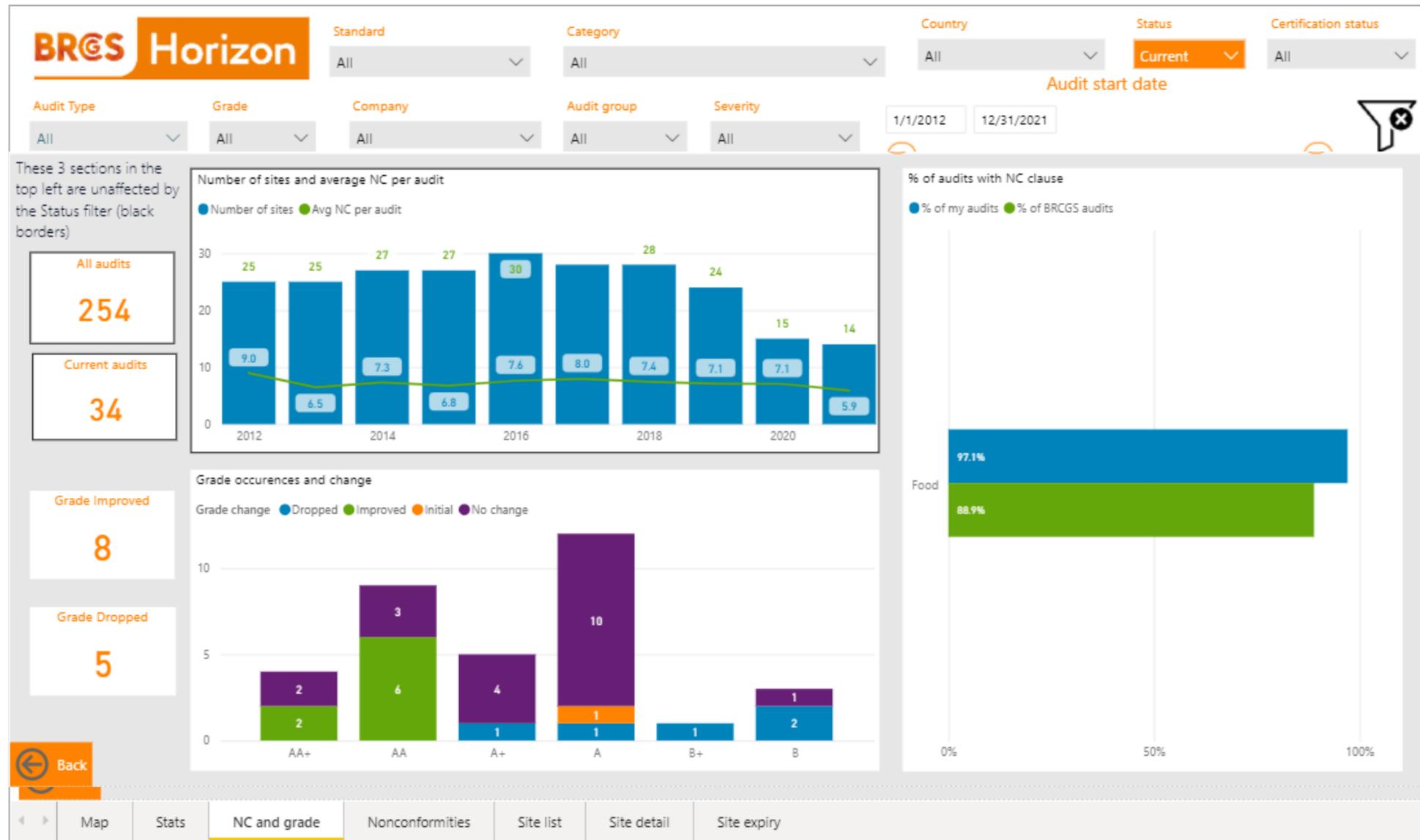
Commercial insight – growth trends, market share, expiry, attrition



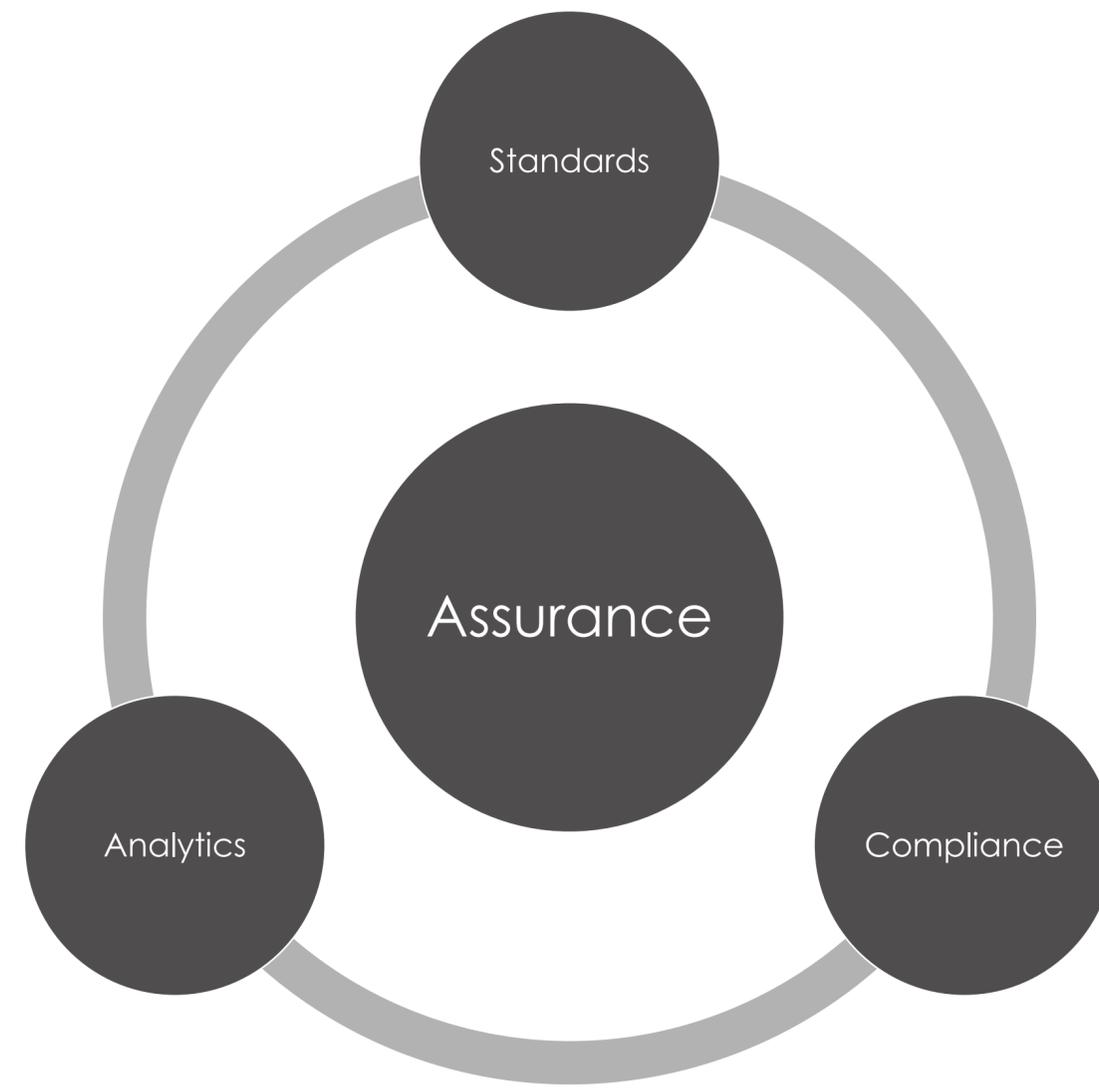
PERFORMANCE

Access supplier performance data to inform risk and decision-making

Dashboards – Performance data



- Breakdown of suppliers by grade and non-conformity data
- Grade and Non-conformity data over time to identify trends
- Ability to drill down to identify non-conformities by clause
- Drill down by Standard, Category, Country, Certification Status, Audit Type (Announced, unannounced etc), Company, new v renewals, non-conformity, date.



Our Value Proposition

A global framework that builds confidence



Global recognition

Globally recognised standards that are benchmarked to GFSI and SSCI, and covered by international accreditation.



Customer-led

Responding to market need to create a quality eco-system to protect the consumer.



Quality & Compliance

5 pillars of compliance to deliver results that Brands can trust.



Value-added Services

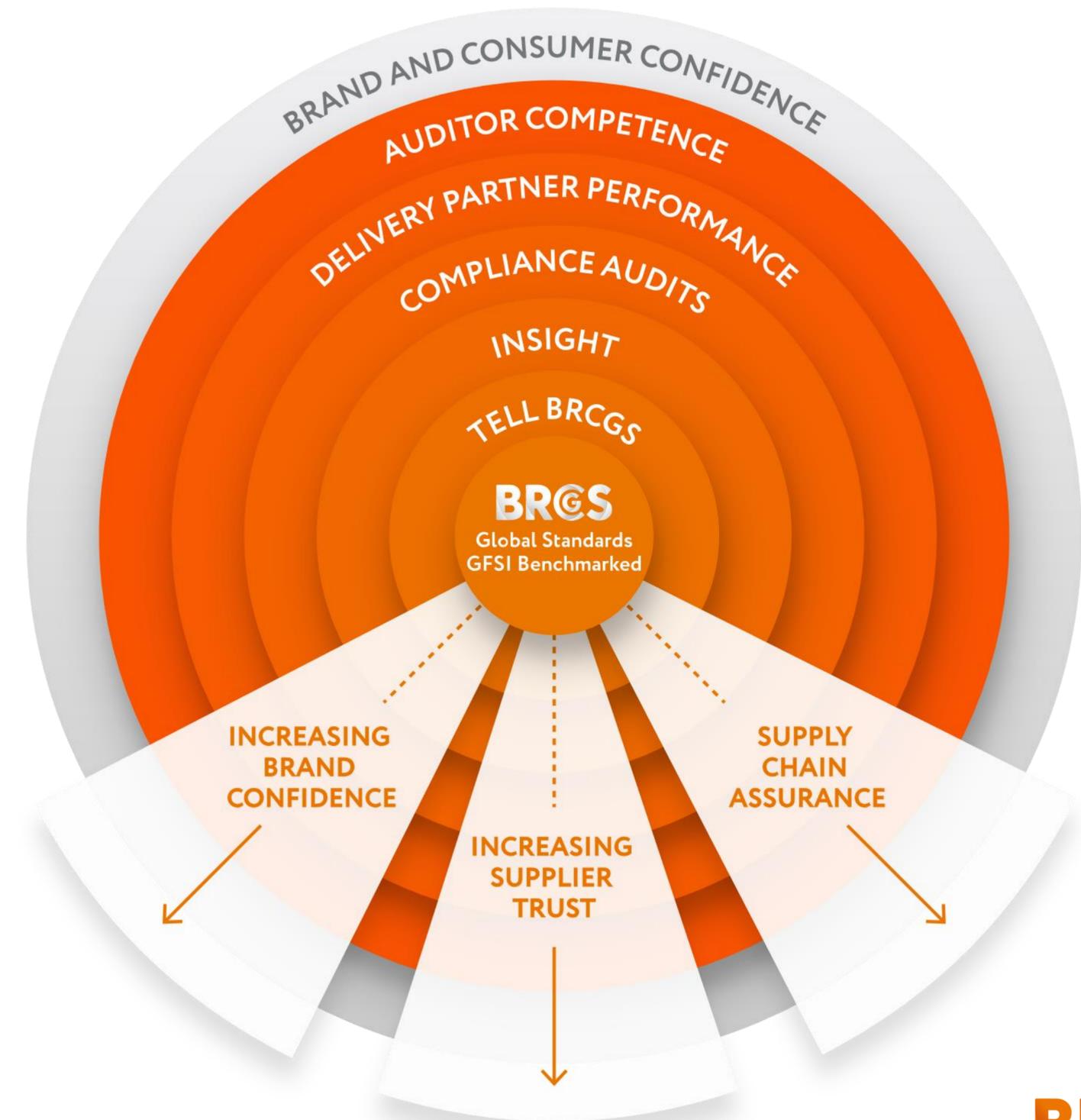
All inclusive service package to support development and continual improvement.



Our 5 Pillars

Ensuring brand confidence through compliance

5 pillars of compliance to deliver results that Brands can trust



Post Certification

Continuous improvement and greater customer assurance



POST-CERTIFICATION YEAR 1

Post Certification

Continuous improvement and greater customer assurance



← POST-CERTIFICATION →

Thank You
John Kukoly

Audience Q&A

