

# The Growth, Challenges, Certification and Sustainability of CBD in 2021 & Beyond





President and founder of JIT Experts Hive





Executive Director, GRMA



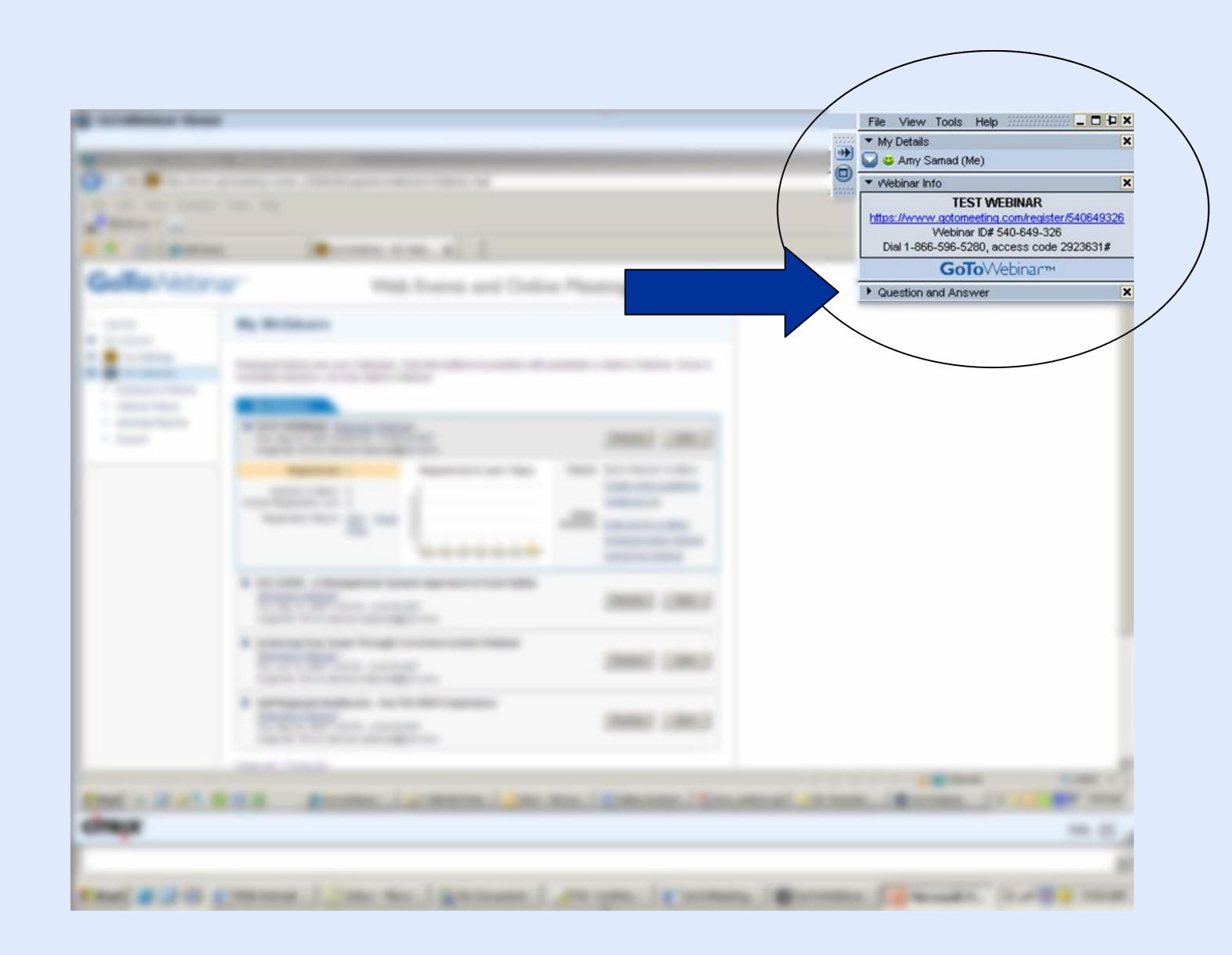


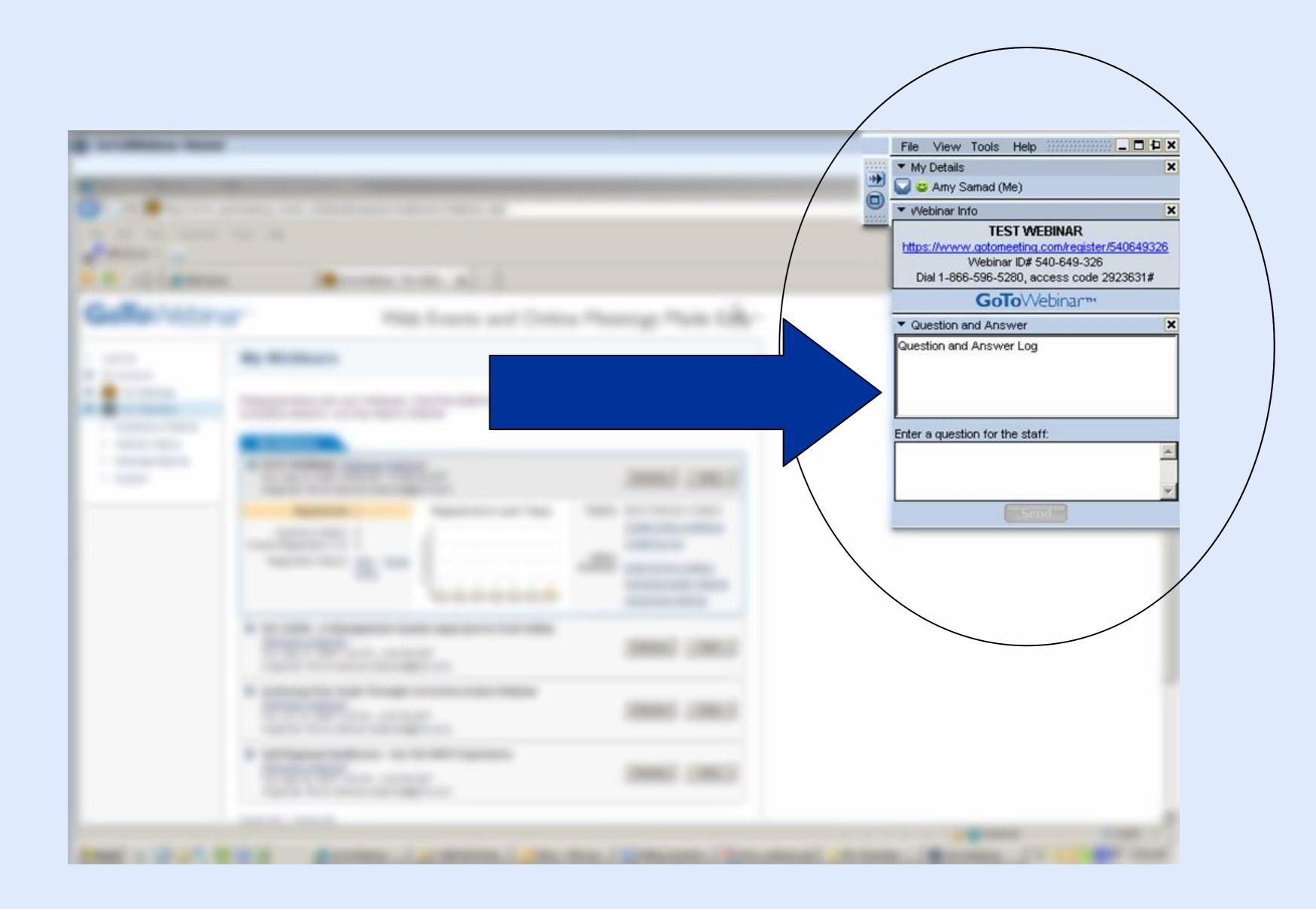
Vice President of Compliance and Science at Cheef Holdings





Cannabis & Hemp
Division
Manager







#### **Paul Damaren**

Senior Vice President of Food Safety & Supply Chain, PJRFSI



### PJRFSI – Your Partner for Food Safety



#### Neshat Soofi

25+ years in the CPG industry

E-commerce, Retail, Manufacturing, Supply Chain, Private Label

Startups to Fortune 500 Companies

JIT Experts Hive- President
Providing Just-In-Time Expertise to Help Consumer Product
Businesses Thrive

Categories: Cosmetics, Beauty, Personal Care, Food, Beverage, Supplements, CBD, Pet, Household Cleaners, Home Goods, OTC Drugs, OTC Medical Devices,...



**BRANDLESS** 



















Allyn Shultis
Executive Director

GRMA







Vice President of Science & Compliance

#### Jennifer Knaack

Cheef Holdings is focused on finding natural remedies that provide stability and balance to people and pets around the world.

Industry-leading advocate in CBD wellness for humans and pets.

Vertically integrated in digital marketing, manufacturing, and wellness industries

Product lines include: CBD pet treats for cats and dogs, CBD for horses, tinctures, gummies, beverages, flower, concentrates and topicals













# PJRFSI Cannabis & Hemp Division Manager

## Brett McMillen

- Division Manager for Cannabis & Hemp Programs
- Division Manager for Laboratory Accreditation Unit
- ISO 17025, ISO 9001, ISO 22000, GMP, GAP, Organic
- Laboratory Accreditation for ISO 17025
- State Level Regulatory Certification Expert



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#### **GRMA CBD Task Force**



#### Coalition of Members

- Balanced group of members
- Manufacturers,
   Retailers,
   Labs/CBs/SDO,
   Industry Associations

# QST and GMP for Health & Wellness

- Products using CBD and/or Hemp Oil as an Ingredient
- **OGMP**
- Supply Chain, Chain of Custody & COA
- Testing

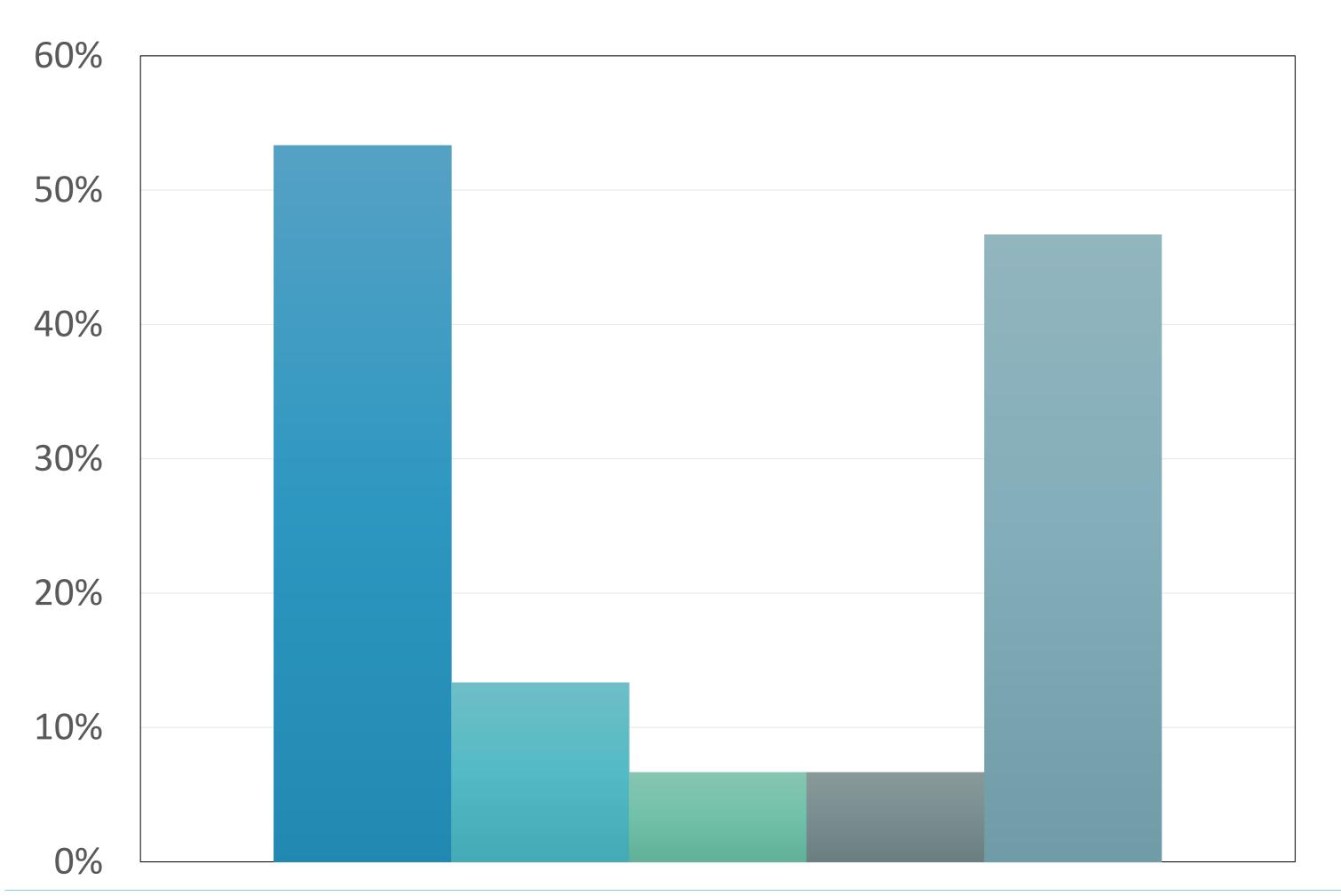
# Harmonized Industry Best Practices

- •NSF/ANSI 455-2, 3, 4
- In alignment with anticipated federal & state regulatory requirements
- Evaluate vs global regulations and best practices

#### CBD Roundtable Pre-Meeting Survey



## What do you see as being the biggest challenges that manufacturers face today? (please select all that apply)



- Managing the regulatory landscape?
- Knowing what quality system requirements to use?
- Assessing suppliers or controlling your supply?
- Meeting ingredient label claims or having a harmonized set of tests to evaluate CBD/Hemp Oil concentrations?
- All of the above

# Upcoming Webinars





October 12, 2021 – 2:00 pm EST

Speaker: Fiona Humphries PIEMA, Technical Manager, Ethical

Trade & Responsible Sourcing, BRCGS



<u>2022 – A In-Depth Look at Emerging Challenges & Risk Factors</u>

in the Food Industry

October 21, 2021 – 2:00 pm EST

Speaker: Jennifer Crandall, CEO of Safe Food En Route, Jill

Stuber, The Food Safety Coach and President, Evan Rosen of

**Excelsior Food Safety Solutions LLC** 





# Audience Q&A







